

Fiscal Year 2017-18

PRESIDENT'S REPORT



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LETTER FROM THE PRESIDENT

2017-18 has been another exciting year at Montreat College, and I am pleased to report that the college has continued to experience enrollment growth and financial stability.

For the fourth consecutive year, the College of Arts and Sciences achieved record-setting enrollment, breaking the previous record set last year.

The college also completed multiple campus improvement projects, including renovations in Howerton Residence Hall and the completion of the Thrive Center for Learning, Calling, and Career in Bell Library.

We strengthened our academic offerings, hiring eight new full-time faculty and adding new business and cybersecurity programs.

Our athletes continue to thrive, both on the field and in the classroom, earning a record number of All-Academic honors and achieving Gold-level Champions of Character status from the NAIA for the second consecutive year.

And in accordance with our vision to become a leader in Christ-centered education regionally, nationally, and globally, we are providing leadership in the cybersecurity field, bringing thought-leading speakers to campus, and this past spring we launched a re-designed and expanded *Reflection* magazine.

We are thankful for the many ways God has blessed Montreat College this past year. And we ask for your prayers and support as we continue to pursue our mission for Christ and His kingdom.

With gratitude,

A handwritten signature in black ink, reading "Paul J. Maurer". The signature is written in a cursive style.

Paul J. Maurer, Ph.D.
President

ENROLLMENT UPDATE



Montreat College Sets Traditional Enrollment Records for Fourth Straight Year

Degree-seeking enrollment on our traditional campus for the Fall 2018 semester is the highest on record in the school's 103-year history. Overall degree-seeking enrollment on Montreat's traditional campus this fall is 538, up from the previous record of 520 achieved a year ago. The college welcomed 147 first-time freshmen and 61 new transfer students, bringing overall new student enrollment to 208. An additional 72 non-degree-seeking students brings the headcount to 610 students on the traditional campus, also an all-time record.

In addition, Montreat College's School of Adult and Graduate Studies currently enrolls 301 students in Asheville, Charlotte, Morganton, and online, 175 undergraduate students and 126 graduate students, bringing the grand total to 911 students currently attending Montreat College.

Howerton Quads

During the summer of 2018, Montreat College renovated the eight "quad rooms" on the second and third floors of Howerton Residence Hall. The complete renovation included bathrooms, fixtures, windows, flooring, lighting, individual room HVAC units, paint, and furniture. The rooms had been vacant since December 2014, and their renovation added 24 beds—three students per room—to the men's housing capacity on the Montreat campus.



Montreat College Counseling Program Receives CACREP Accreditation

In February 2018, Montreat College announced that its Clinical Mental Health Counseling (CMHC) program has received accreditation from the Council for Accreditation of Counseling and Related Educational Programs (CACREP). CACREP is a specialized accrediting body recognized by the Council for Higher Education Accreditation (CHEA). The CMHC degree program is offered at Montreat College's campuses in Asheville, Charlotte, and Morganton.

Fast-growing Health Sciences Major Completes First Year

In May of 2018, Montreat College's new Health Sciences major completed its first year. The major, which is one of the fastest growing programs in the college's School of Arts and Sciences, is designed to impart the knowledge, skills, and abilities necessary to successfully pursue graduate study in pre-medical, pre-dental, pre-pharmacy, pre-physical therapy, pre-optometry, pre-veterinary, pre-chiropractic, or pre-physician assistant programs.

Montreat College Launches New Cybersecurity Programs

In August of 2018, Montreat College launched two cybersecurity certificate programs and an associate degree in cybersecurity. The Certificate in Secure Systems program is designed as a cohesive set of courses that focus on the understanding of secure systems. The Certificate in Network Defense program is designed for IT professionals who want to advance their knowledge of cybersecurity. Both certificate programs are offered 100% online through the college's School of Adult and Graduate Studies.

Montreat College Launches New Business Degrees, Re-launches New MBA Program

In August of 2018, Montreat College's School of Adult and Graduate Studies launched a completely retooled MBA degree program and new undergraduate business degrees in marketing and human resource management. The new degrees are offered in Charlotte, Asheville, and online. Montreat College's redesigned MBA degree can be completed in just 30 credit hours—under two years for most students. Optional concentrations in cybersecurity management or innovation and entrepreneurship add nine credit hours each.

Thrive Center

Montreat College's Center for Learning, Calling, and Career has a new name—the Thrive Center—and a new, larger location on the first floor of the L. Nelson Bell Library. The Thrive Center educates students for academic success and to lead purposeful lives, helping students become proactive learners who understand the skills they have and how to build on them. It also aims to help students develop a clear sense of identity, participate in a wide variety of experiences to discover and affirm a sense of purpose, and be prepared to enter job search processes.



Third Annual Cavalier Court of Excellence Banquet

Montreat College Athletes Achieve All-Academic Honors

85 Montreat College athletes achieved Appalachian Athletic Conference (AAC) All-Academic honors by earning a 3.25 GPA or higher for the 2017-18 academic year, the highest total on record in the school's history. 36 Montreat athletes were also recognized as Daktronics Scholar-Athletes by the National Association of Intercollegiate Athletics (NAIA) for earning a 3.60 GPA or higher. And Montreat fielded seven NAIA All-Academic teams in 2017-18, teams with a combined 3.0 GPA or higher.

Montreat College Wins AAC Men's Indoor Track & Field Championships

The Montreat College Men's Track & Field team won the AAC Indoor Track & Field Championship at the JDL Fast Track in Winston-Salem, N.C. this past February. Montreat athletes won 4 of the 17 events, including the 600 meter race, pole vault, 4x400 relay, and the top three spots in the 1000 meter race. The Montreat College track & field coaches were also named AAC Staff of the Year at the event. The 4x400 team went on to place fifth at the NAIA Indoor Track & Field Championships in Pittsburgh, Penn.

Montreat College Celebrates Third Annual Cavalier Court of Excellence Banquet

On April 19, Montreat College held its annual Cavalier Court of Excellence Banquet to showcase and honor the most exceptional academic student athletes who pursue excellence in personal character, spiritual growth, and athletic competition for the 2017-18 academic year. Over 140 students, faculty, administrators and trustees attended the banquet. Senior Brien Lancaster '18 earned the Cavalier Award of Excellence—the highest honor a Cavalier can earn at Montreat College. The event also featured addresses from 1996 Heisman Trophy winner Danny Wuerffel and Asheville Christian Academy Director of Athletics Joe Johnson.

Montreat College Men's Basketball Completes Banner Season

The Montreat College Men's Basketball team finished the 2017-18 season in February with a 21-10 record, its most wins since notching 22 in 2006. After a torrid 15-1 start in which the team peaked at a #12 NAIA ranking, the team slowed down the stretch before falling to rival—and eventual AAC champions—Union College by two points in the AAC conference tournament. The season completed a two-year turnaround in which the team improved dramatically from its 2015-16 record of 4-20.

Montreat College Earns NAIA Five-Star Champions of Character Awards

In August of 2018, Montreat College was named a Gold-level Champions of Character Five-Star Institution for 2017-18 by the NAIA. The honor continues an impressive run of Champions of Character designations for Montreat, and this is the second consecutive year the college has achieved Gold-level status. And in November of 2017, the Montreat College Cavaliers' men's cross country team was named the 2017 NAIA Buffalo Funds Five-Star Champions of Character Team Award winner. The award is presented to a single program in each of the NAIA's championship-sponsored sports that exhibits the five tenets of the association's Champions of Character initiative: integrity, respect, responsibility, sportsmanship, and servant leadership.



Montreat College Hosts Author and Pastor Skye Jethani as Thielman Lecture Series Speaker

On March 20 and 21, 2018, Montreat College hosted Skye Jethani as its Thielman Lecture Series speaker. Jethani is an author, speaker, consultant and ordained pastor. He also serves as the co-host of the popular Phil Vischer Podcast, a weekly show that blends astute cultural and theological insights with comical conversation. Between 2004 and 2015, Jethani occupied numerous roles at *Christianity Today*, including managing and senior editor of *Leadership Journal* and as the director of mission advancement. He was also the senior producer of “This Is Our City,” a multi-year, multi-city project telling the stories of Christians working for the common good of their communities.

Christian College Consortium President Dr. Stan Gaede Keynotes Annual Keystone Scholarship Dinner

On April 12, 2018, Montreat College hosted its annual Keystone Scholarship Dinner at the Billy Graham Training Center at The Cove. Following the dinner, the college hosted “For Such a Time as This,” a free public event featuring Dr. Stan Gaede, president of the Christian College Consortium and former president of Westmont College, who outlined the ways in which Christians can practice faithful engagement with culture, critically thinking about the messages emphasized by universities, the marketplace, media, and government.

Montreat College Releases Redesigned and Expanded *Reflection* Magazine

In April of 2018, Montreat College published a re-designed and expanded issue of *Reflection*, the college magazine. The re-design included both a visual facelift, enlarging the magazine’s dimensions to incorporate a more compelling aesthetic look and feel, and a new editorial focus on thought-leading content. The spring 2018 issue was titled “The iGeneration” and explored the challenges and opportunities facing the current generation of college students.

Author and pastor Skye Jethani speaks in Montreat College chapel as part of the Calvin Thielman Lecture Series.

Montreat College Continues National Thought Leadership in Cybersecurity

In September of 2017, President Maurer was named to serve on the National CyberWatch Center’s Curriculum Standards Panel. In this role, he is representing Montreat College in helping to shape the national standards and priorities for the teaching of cybersecurity in American institutions of higher education. And in February 2018, President Maurer gave a talk the Council for Christian Colleges and Universities’ annual International Forum in Dallas, Texas, titled “Why Christian Colleges Should Provide International Leadership in Cybersecurity Education.”

#GIVINGTUESDAY

#GivingTuesday is a national day of giving that falls on the Tuesday following “Black Friday” and “Cyber Monday.” It is a day set aside from the retail frenzy of the holidays to give back to a cause you believe in. This year, #GivingTuesday is on November 27. Making a gift on #GivingTuesday is a fun, interactive way to be part of something bigger—a global giving movement! To learn more, visit montreat.edu/GivingTuesday.

NEW FACULTY

As part of its commitment to academic excellence, Montreat College hired eight new full-time faculty in 2017-18.



Peter Buchwald – Assistant Professor of Music Business

Professor Buchwald earned his master's degree in recording arts at the University of Colorado and his bachelor's degree from the University of North Texas. Prior to coming to Montreat, he was a faculty member in the College of Arts & Media at the University of Colorado, Denver.



Dr. Elizabeth Juckett – Visiting Professor of English

Dr. Juckett earned her Ph.D. in English from the University of Pennsylvania, her M.A. from the University of Chicago, and her B.A. from Wheaton College (IL). Prior to coming to Montreat, she taught English at West Virginia University for 30 years.



Greg Sayadian – Assistant Professor of Cybersecurity

Professor Sayadian earned his master's degree in computer and communications security from George Washington University and his bachelor's degree from West Virginia University. Prior to coming to Montreat, he had spent over 20 years working in cybersecurity for AOL, UUNET, and in the government sector for the FAA.



Dwight Shook – Visiting Professor of Business

Professor Shook earned his certificate in finance and his master's and bachelor's degrees in business from Gardner-Webb University and his associate degree in business from Catawba Valley Community College. He has taught business courses at Lenoir-Rhyne University, Catawba Valley Community College, and Mitchell Community College.



Alex Sosler – Assistant Professor of Bible and Ministry

Dr. Sosler earned his Ed.D. and M.Div. from Southern Baptist Theological Seminary. He earned his bachelor's degree from Southern Evangelical Bible College. Prior to coming to Montreat, he served as associate pastor at Milwood Baptist Church in Austin, Texas.



Dr. Eunice Stackhouse – Visiting Professor of Music

Dr. Stackhouse earned her D.M.A. in piano performance from the University of Kansas, her M.M. in piano performance from Indiana University, and her B.M.E. degree from Grace College. She returned as visiting professor for the 2018-19 academic year, having previously taught full-time at the college from 1996-2012.



Dr. Terri Tillman – Associate Professor of Counselor Education

Dr. Tillman earned her doctorate in counselor education from Western Michigan University, her master's from Central Michigan University, and her bachelor's from Saginaw Valley State University. Prior to coming to Montreat, she taught at Central Michigan University, Western Michigan University, and Spring Arbor University.



Dr. Robyn York – Assistant Professor of Natural Sciences

Dr. York earned her Ed.D. in Higher Education/Adult Learning from Walden University, her master's degree from Pennsylvania State University, and her bachelor's degree from California State University, Fullerton. Prior to coming to Montreat, she taught at California State University, Fullerton for 12 years.

PRESIDENT'S *Circle*

With gifts of \$1,000 or above annually, President's Circle members provide the substantial financial support necessary to fund the Keystone Scholarship, as well as other significant projects that advance Montreat College's Christ-centered mission. We are thankful for all of Montreat College's 2017-18 President's Circle members, listed below.

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 Rosamond C. McCarty | DECEASED
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Kathy Wendt Stringer '77
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Steve Sullivan & Katharine Sullivan
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& Jamie Davey Walters '69
Nell Watt
Robert Watt Jr.
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F. Steven White Jr. '83 & Marsha M. White
N. Ronaldson White & Margaret White

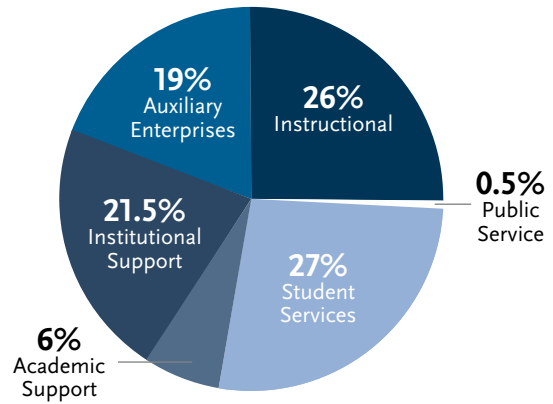
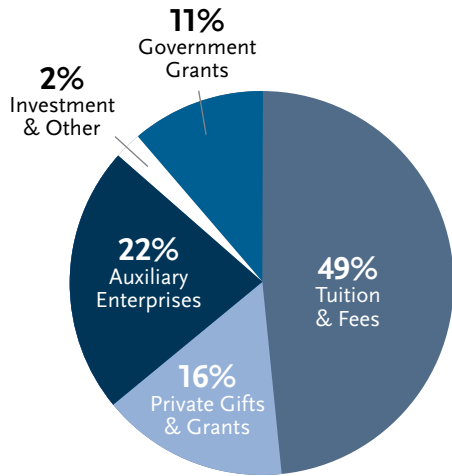
Christopher White Jr. '98 &
Rhonda Pearce White '98
Thomas G. Widmer & Kathleen M. Widmer
Glenn W. Wilcox Sr.
Henry D. Wilde Jr. &
Martha Brockenbrough Wilde
William K. Wilde & Ann Wilde
Vivian Martin Williams '41 | DECEASED
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Susan Pierce Woods '81
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Robert W. Wynne III
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John Zeiser & Anita Zeiser
Johnnie Zorn

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Trans Solutions
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A LOOK AT THE NUMBERS



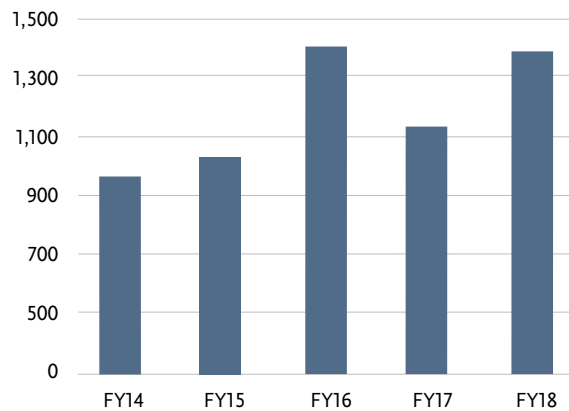
Tuition & fees	\$9,229,800
Private gifts & grants	\$2,982,456
Auxiliary enterprises	\$4,255,515
Investment & other	\$458,181
Government grants	\$2,138,324

Instructional	\$4,751,440
Public service	\$46,193
Student services	\$4,952,760
Academic support	\$1,201,612
Institutional support	\$3,973,496
Auxiliary enterprises	\$3,587,060

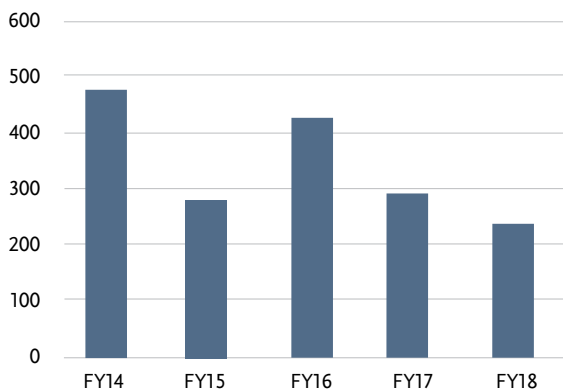
TOTAL REVENUE **\$19,064,276**

TOTAL EXPENSES **\$18,512,561**

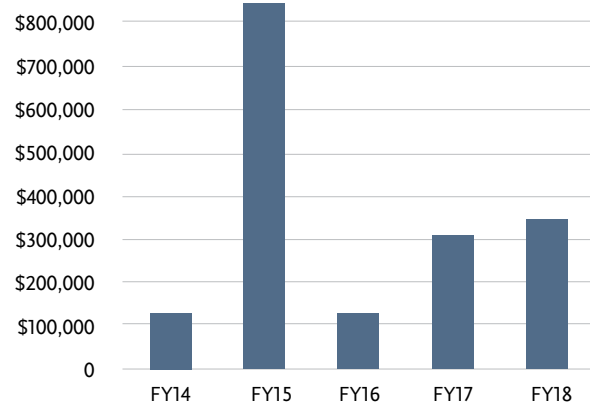
TOTAL DONORS



ALUMNI DONORS



ALUMNI GIVING



OUR ENROLLMENT

FALL 2018 ENROLLMENT



713
UNDERGRADUATE

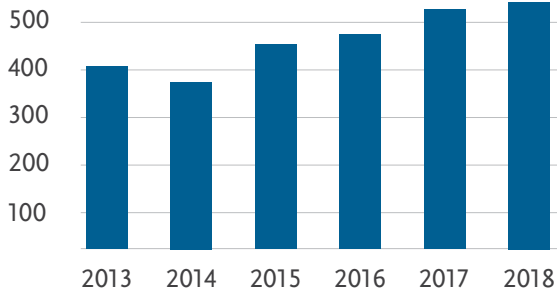


126
GRADUATE

TOTAL ENROLLMENT

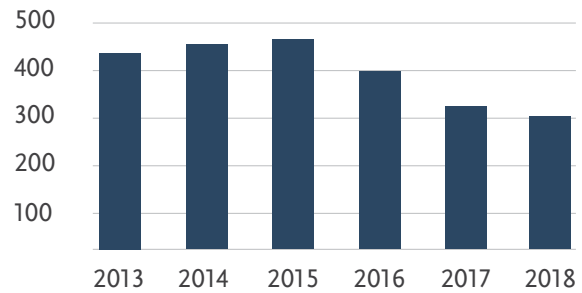
538

SCHOOL OF
ARTS AND SCIENCES

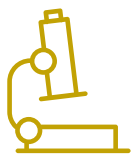


301

SCHOOL OF ADULT
AND GRADUATE STUDIES



OUR ACADEMICS IN 2017-18



2 in every 10
students are first generation
college students



55 academic
programs



71% of full-time faculty
hold a terminal degree
in their field

9:1

student-to-faculty
ratio

OUR ATHLETICS IN 2017-18



17 NAIA varsity
athletic teams



29 AAC conference
championships
since 1996



85 AAC All-Academic
student athletes in
2017-18



2017-18 Gold-level NAIA
5-Star Champions of
Character Institution



SAVE THE DATE

Make plans to come to campus Oct. 11-12, 2019, for
Homecoming & Family Weekend



LET YOUR
PASSION FOR
MONTREAT COLLEGE
LIVE ON

The Galax Society

Gift planning allows you to create a lasting legacy to provide for future generations of students. The Galax Society is a special group of Montreat friends and alumni who choose to make a lasting investment in the college through planned giving.

For more information regarding planned giving, contact Joe Kirkland by phone at **828.419.2045** or by email at joe.kirkland@montreat.edu.