



RETR3AT

CYBERSECURITY CONFERENCE

— November 2, 2018 —

Each year, Montreat College hosts RETR3AT, a conference designed to engage, educate, and raise awareness about cybersecurity in Western North Carolina and beyond. RETR3AT goes beyond the “1s and 0s” approach to cybersecurity training, challenging attendees to think about how to lead in protecting their organization’s information within an ethical framework.

Please consider partnering with us to make RETR3AT a success through one of the sponsorship opportunities below.

2018 SPONSORSHIP LEVELS:

TITLE SPONSOR – \$20,000 (1 NEEDED)

- College will place corporate logo on all digital and day-of-event promotional materials
- College will recognize title sponsor at the opening of the event
- College will place corporate banner on stage the day of the event
- Sponsor logo displayed on full screen rotating digital ad in conference main session
- College will extend RETR3AT sponsorship to include sponsorship of the Cyber Defense Team
- Sponsor will provide tangible giveaway to each participant
- Sponsor receives ten complimentary attendees to the event
- Sponsor will set up a table in a premier location in the exhibit hall (table options: merchant/service/demo exhibitor, internship/job recruiter) and staff accordingly.

PREMIER SPONSOR – \$15,000 (1 NEEDED)

- College will place corporate logo on all digital and day of event promotional materials
- College will recognize premier sponsor at the opening of the event
- Sponsor logo displayed on half screen rotating digital ad in conference main session
- Sponsor will provide tangible giveaway to each participant
- Sponsor receives eight complimentary attendees
- Sponsor will set up a table in a premier location in the exhibit hall (table options: merchant/service/demo exhibitor, internship/job recruiter) and staff accordingly.

DIAMOND SPONSOR – \$10,000 (2 NEEDED)

- College will place corporate logo on all digital and day of event promotional materials
- College will recognize sponsor at the opening of the event
- Sponsor logo displayed on quarter screen rotating digital ad in conference main session
- Sponsor will provide tangible giveaway to each participant
- Sponsor receives six complimentary attendees to the event
- Sponsor will set up a table in a premier location in the exhibit hall (table options: merchant/service/demo exhibitor, internship/job recruiter) and staff accordingly.

PLATINUM SPONSOR – \$7,500 (4 NEEDED)

- College will place corporate logo on all digital and day of event promotional materials
- College will recognize sponsor at the opening of the event
- Sponsor logo displayed on one-sixth of screen rotating digital ad in conference main session.
- Sponsor will provide tangible giveaway to each participant
- Sponsor receives five complimentary attendees to the event
- Sponsor will set up a table in a prime location in the exhibit hall (table options: merchant/service/demo exhibitor, internship/job recruiter) and staff accordingly.

GOLD SPONSOR – \$5,000 (8 NEEDED)

- College will place corporate logo on all digital and day of event promotional materials
- Sponsor logo displayed on one-eighth of screen rotating digital ad in conference main session
- Sponsor will provide tangible giveaway to each participant
- Sponsor receives four complimentary attendees to the event
- Sponsor will set up a table in the exhibit hall (table options: merchant/service/demo exhibitor, internship/job recruiter) and staff accordingly.

SILVER SPONSOR – \$2,500 (8 NEEDED)

- College will place corporate logo on all digital and day of event promotional materials
- Sponsor will provide tangible giveaway to each participant
- Sponsor receives three complimentary attendees to the event
- Sponsor will set up a table in the exhibit hall (table options: merchant/service/demo exhibitor, internship/job recruiter) and staff accordingly.

BRONZE SPONSOR – \$1,500 (6 NEEDED)

- College will place corporate logo on all digital and day of event promotional materials
- Sponsor will provide tangible giveaway to each participant
- Sponsor receives two complimentary attendees to the event
- Sponsor will set up a table in the exhibit hall (table options: merchant/service/demo exhibitor, internship/job recruiter) and staff accordingly.

GIFT-IN-KIND – ANY LEVEL

- Montreat College accepts gifts-in-kind of software, hardware, equipment, and other technology tools to strengthen our cybersecurity educational platform in the Cybersecurity Operations Teaching Lab or the cyber computer classroom/lab. The value of a gift-in-kind determines the number of complimentary attendees as stated at each level.

For more information about RETR3AT,
please visit retr3at.montreat.edu.

Questions? Please contact **Joe Kirkland** at
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