



SONG VALENTINES



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LOVE'S POSTMAN (Antiphonal)

SENDING VALENTINES

THE POSTMAN'S RING

RECEIVING VALENTINES

Designed by - - HELEN HAYES

Words by - EDITH HOPE KINNEY

Music by - MRS. CROSBY ADAMS

The unique combination of art, poetry and music, so harmoniously blended, as they surely are in these Song Valentines, makes an instant and unmistakable appeal to everybody's inherent sense of what is true, artistic and beautiful.

Any one of these Song Valentines is a complete and rare little remembrance in itself to give or send to any friend, old or young. And used in sequence, the songs can be sung and acted out by groups of adults or by different grades of school children, and so include many persons in exceedingly picturesque and entertaining numbers for a St. Valentine's Day program.

The supervisor of music in the public schools, the teacher, and the hostess will be able to devise many clever and delightful ways of using the words, music and illustrations of the Valentines in giving memorable pleasure to pupil and guest.

ST. VALENTINE'S DAY.

[Extract from an article in the Chicago Daily Journal, by Wallace Rice.]

What older person, turning over keepsakes of childhood and coming upon a faded valentine, has failed to feel a throb of the heart at the delights of youth departed? For there is nothing kept as a custom through the centuries that has in it more of the feeling of life's April and May than this ancient February festival.

It is a pretty fashion, indeed, and one worth keeping up for countless centuries more. It is for children, of course, and for those children of a larger growth whom all the world loves as lovers. They send to one another some little token—a scrap of prettily decorated paper with a verse, declaring undying affection. And the years roll by until more than once the very name of one's long ago sweetheart is gone from mind. But the paper remains, and holds the memory of something sweet and precious and gone forever, just as perfume clings about a faded rose.

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Children love to get valentines, and nothing can be more kindly than for grown folk to spend a few cents and take pains to remember all the little folk they know. Small girls, especially, long for many valentines, and are correspondingly disappointed if they do not come.

If there is any sentiment left in your soul after this graceful little performance, it will be well to remember your faithful spouse and see the blush of pleasure mount to the cheek at the unexpectedness of the remembrance. St. Valentine's Day is nothing if not for this and affairs of sentiment like it.

There is none too much loving kindness in this busy workaday world. Add a drop or two of its essence, and see how happy it will make you.

We take the keenest satisfaction in bringing again to light the foregoing words from Mr. Rice's pen and hope his message will be passed along, by an ever increasing number of people, from year to year.

It is believed that these Song Valentines will add a touch of nature and sentiment to this February festival, and that they will be welcomed with growing favor as the years come and go, because of there being something of every-day life in them.

The sketches on the first page are reductions, of course, from the original size. The valentines are twenty-five cents each, postpaid.

CROSBY ADAMS, Oak Park, Ill.

ART'S USE.

ART'S use : what is it but to touch the springs
Of nature? But to hold a torch up for
Humanity in Life's large corridor,
To guide the feet of peasants and of kings!
What is it but to carry union through
Thoughts alien to thoughts kindred, and merge
The lines of color that should not diverge,
And give the sun a window to shine through!
What is it but to make the world have heed
For what its dull eyes else would hardly scan!
To draw in a stark light a shameless deed,
And show the fashion of a kingly man!
To cherish honor, and to smite all shame,
To lend hearts voices, and give thoughts a name?

GILBERT PARKER.