

Montreat College Cybersecurity Conference

RETR3AT®

AWARENESS. ASSESSMENT. ACTION.

October 27, 2017

Each year, Montreat College hosts RETR3AT, a conference designed to engage, educate, and raise awareness about cybersecurity in Western North Carolina and beyond. RETR3AT goes beyond the “1s and 0s” approach to cybersecurity training, challenging attendees to think about how to lead in protecting their organization’s information within an ethical framework.

Please consider partnering with us to make RETR3AT a success through one of the sponsorship opportunities below.

2017 SPONSORSHIP LEVELS:

TITLE SPONSOR – \$20,000

- College will place corporate logo on all digital and day-of-event promotional materials
- College will recognize title sponsor at the opening of the event
- College will place corporate banner on stage the day of the event
- College will extend RETR3AT sponsorship to include sponsorship of the Cyber Defense Team
- Sponsor will provide tangible giveaway to each participant
- Sponsor receives ten complimentary attendees to the event
- Sponsor will set up a table in the exhibit hall and staff accordingly

PREMIER SPONSOR – \$15,000

- College will place corporate logo on all digital and day of event promotional materials
- College will recognize premier sponsor at the opening of the event
- Sponsor will provide tangible giveaway to each participant
- Sponsor receives eight complimentary attendees
- Sponsor will set up a table in the exhibit hall and staff accordingly

PLATINUM SPONSOR – \$10,000

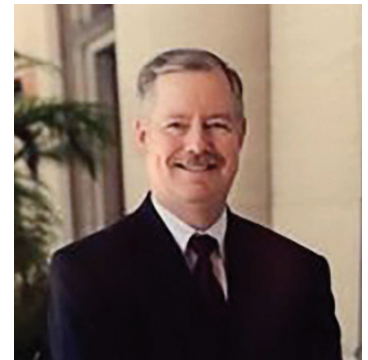
- College will place corporate logo on all digital and day of event promotional materials
- College will recognize sponsor at the opening of the event
- Sponsor will provide tangible giveaway to each participant
- Sponsor receives six complimentary attendees to the event
- Sponsor will set up a table in the exhibit hall and staff accordingly

GOLD SPONSOR – \$5,000

- College will place corporate logo on all digital and day of event promotional materials
- College will recognize sponsor at the opening of the event
- Sponsor will provide tangible giveaway to each participant
- Sponsor receives four complimentary attendees to the event
- Sponsor will set up a table in the exhibit hall and staff accordingly

SILVER SPONSOR – \$2,500

- College will place corporate logo on all digital and day of event promotional materials
- Sponsor will provide tangible giveaway to each participant
- Sponsor receives four complimentary attendees to the event
- Sponsor will set up a table in the exhibit hall and staff accordingly



“It was incredibly helpful to engage at Montreat College’s 2016 Retr3at Cybersecurity Conference with other professionals entrusted as fiduciaries of their firm’s digital assets. The quality of Retr3at was one I would expect to see in Charlotte, NC. Also energizing was to see student participation in this visionary field of study. Biltmore weighs matters of integrity, ethical commitment, and authenticity prominently when filling cybersecurity positions. Montreat College is preparing students to match their cybersecurity skill-set with a deep commitment to integrity. That combination is of high value in today’s complex environment.”

Mark L. Pickel,
Chief Investment Officer,
VP of Technology, Biltmore

BRONZE SPONSOR – \$1,500

- College will place corporate logo on all digital and day of event promotional materials
- Sponsor will provide tangible giveaway to each participant
- Sponsor receives three complimentary attendees to the event
- Sponsor will set up a table in the exhibit hall and staff accordingly

EXHIBITORS – \$1,000

- College will place corporate logo on all day of event promotional materials
- Sponsor receives two complimentary attendees to the event
- Sponsor will set up a table in the exhibit hall and staff accordingly

GIFT-IN-KIND – ANY LEVEL

- Montreat College accepts gifts-in-kind of software, hardware, equipment, and other technology tools to strengthen our cybersecurity educational platform in the Cybersecurity Operations Teaching Lab or the cyber computer classroom/lab. The value of a gift-in-kind determines the number of complimentary attendees as stated at each level.

Thank you to our 2017 committed RETR3AT sponsors!



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For more information about RETR3AT,
please visit retr3at.montreat.edu.

Questions? Please contact **Joe Kirkland** at
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