



School of Arts and Sciences

**Bachelor of Science in Communication
General Communications Concentration**

Concentrations also available in Digital Media Production, Journalism, Public Relations, and Theatre

Four Year Plan for Transfer Student with A.A. Degree

Community College Freshman

First Semester		Second Semester	
ACA 122 College Transfer Success	1	CIS 110 Intro to Computers	3
ENG 111 Writing & Inquiry	3	ENG 112 Writing/Research in the Disc	3
Elective* (GEN ED or Approved Pre-major/Elective)	3	PSY 150 or SOC 210 (GEN ED)	3
ART/MUS/PHI (GEN ED Humanities, excluding ENG)	3	ART/ENG/MUS/PHI (GEN ED Humanities) or Elective*	3
Natural Science (GEN ED)	4	Natural Science (GEN ED)	4
	14		16

Community College Sophomore

Third Semester		Fourth Semester	
COM 231 Public Speaking (GEN ED Communication)	3	ENG Literature (GEN ED)	3
HIS 111 World Civilizations I	3	HIS 112/131/132 World Civ II or American History	3
Elective* (GEN ED or Approved Pre-major/Elective)	2	MAT 155, 155A Statistical Analysis & Lab	4
Elective* (GEN ED or Approved Pre-major/Elective)	3	Elective* (GEN ED or Approved Pre-major/Elective)	3
Elective* (GEN ED or Approved Pre-major/Elective)	3	Elective** (GEN ED or Approved Pre-major/Elective)	3
	14		16

*Students interested in taking any of the following upper-level major electives at Montreat should take the corresponding prerequisites at the community college: **BUS 137 Prin of Management** for Organizational Behavior; **MKT 120 Prin of Marketing** for Prin Advertising, Consumer Behavior, or Marketing Research; **PSY 150 General Psychology** for Social Psychology. See concentration requirements below.

**SOC 220 Social Problems can be taken as an optional major elective.

Earn Associate in Arts in College Transfer

Montreat College Junior

Fall Semester		Spring Semester	
IS 200 Seminar on Faith and Learning	1	IS 310 Pre-Internship	1
BB 101 Survey of Old Testament	3	BB 102 Survey of New Testament	3
CM 203 Communication & Culture	3	CM 313 Public Relations †	3
CM 228 Media Studies	4	CM 349 Graphics & Photojournalism †	3
CM 348 Newswriting †	3	PE Activity	1
300-level English (Humanities)	3	300-level English (Humanities*** or Writing)	3
		General Elective	3
	17		17

***Take Humanities option if 9 credit requirement is not yet complete.

Montreat College Summer

CM 441 Internship	3		
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Montreat College Senior

Fall Semester		Spring Semester	
CM 344 Nonprofit Organizational Communication †	4	IS 461 Seminar on Faith & Life	2
CM 346 Web Studies & Design †	3	CM 342 Communication Research Methods	4
Communication Elective	3	Communication Elective	3
Communication Elective	3	General Elective	3
General Elective	3	PE Activity	1
		CM 341 Practicum (Digital Media, Journalism) ◊	[3]
	16		13

† Students pursuing a concentration other than General Communication will take Concentration-specific course

◊ Additional practicum required if student does not enroll in CCCU program (see below)

Digital Media Production encourages CCCU's LA Film Studies Program, which includes internship

Journalism encourages CCCU's Washington Journalism Program

Public Relations recommends BS 338 Marketing Research (prerequisite: MKT 120 at community college or BS 230 at Montreat)

Theatre requires one additional concentration elective and one less general elective

Completion of the ACAT by the end of the Senior Year

TOTAL Degree Hours: 126