The MBA degree at Montreat College provides graduate-level training in the theory and practice of contemporary business management with practical application from domestic and global perspectives. Students gain the leadership and analytical skills necessary for managerial success in both public and private industry. The MBA program takes just about two years to complete by attending our adult classes just one night a week.

**Course Descriptions**

**BS 526 Organizational Behavior and Administrative Theory**
This course examines management theories and issues, such as leadership behaviors, business relationships, personnel assessment, cultural diversity, organizational stresses, and group dynamics. *Three credits, six weeks.*

**BS 530 Ethics and the Legal Environment**
This course surveys ethical management issues in complex global business situations through case-study analysis and evaluation of alternative approaches and solutions. *Three credits, six weeks.*

**BS 536 Analysis of Management Information Systems**
This course explores the operational, decision-making and strategic role of information systems in improving organizational productivity and profitability. *Four credits, eight weeks.*

**BS 540 Seminar in Marketing Strategies and E-commerce**
This course examines globalized integrated marketing management policies, planning, strategies, and tactics. *Three credits, six weeks.*

**BS 545 Current Economic Analysis**
This course applies graphical and statistical analysis and concepts to managerial problems. *Three credits, six weeks.*

**BS 550 Financial Management Practices**
This course explores liquidity, risk management, receivables, payables, cash flow, capital valuations, mergers, takeovers, and reorganizations. *Three credits, six weeks.*

**BS 555 Entrepreneurship and Small Business Management**
This course exposes students to planning, organizing, and operating a small business or a new venture. Topics include operations, financial planning, and e-business. *Three credits, six weeks.*

**BS 560 Quantitative Methods in Business**
This course is designed to provide the graduate student in business with the skills to apply the techniques of quantitative analysis to various types of organizational decision-making situations. *Three credits, six weeks.*

**BS 565 International Business and E-commerce**
This course covers exporting, licensing, joint ventures, strategic alliances, counter trading, foreign subsidiaries, transplant manufacturing facilities, foreign exchange, and the balance of trade. *Three credits, six weeks.*

**BS 570 Advanced Managerial Accounting**
This course examines and applies accounting procedures and practices, such as cost/volume/profit analysis, capital expenditure planning, financial and capital budgeting as well as project planning and control, in spreadsheet software. *Three credits, six weeks.*

**BS 579 Current Issues in Innovation and Technology**
Students use critical thinking and research to predict the global and organizational effects on strategic management. Topics include technology, entrepreneurship, quality, and ethics. *Three credits, six weeks.*

**BS 580 Strategic Planning and Research Analysis**
This course examines external and internal operational environments and builds planning skills for improving market share. *Three credits, six weeks.*

**BS 590 Management Consulting**
In a joint effort with the regional North Carolina Small Business Technology Development Centers, students apply knowledge and skills acquired during the program to the business problems of a real-world organization. *Three credits, six weeks.*

**GE 510 Introduction to Graduate Studies**
This course introduces students to graduate studies and the college’s Christ-centered mission. Topics covered include the relationship between faith and learning, ethics, stewardship, self-management skills, and collaborative learning. *Three credits, six weeks.*

Students must maintain a minimum 3.0 GPA.

**Admission Requirements**

Applicants must submit the following credentials:

- Montreat College application for admission
- Bachelor’s degree from a regionally accredited institution
- Official transcripts of all prior college coursework; up to six hours can be transferred into the MBA program
- A minimum GPA of 2.75 in the last 60 hours of completed undergraduate or graduate coursework
- Acceptable scores on the GMAT exam; may be waived for some applicants who meet specific requirements
- At least three years of relevant full-time work experience
- A score of 550 or above on the English as a foreign language test for students whose first language is not English

**Program Locations**

- Asheville
- Charlotte
- Johnson C. Smith University

**Contact Admissions**

1-800-NEW-PATH (639-7284)
PO Box 1267 - MC Box 897
Montreat, NC 28757

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