Bachelor of Science in Management [BSM]

www.montreat.edu
The Bachelor of Science in Management degree provides solid instruction in managerial and leadership principles and theory with a focus on developing the leadership competencies required in today’s work environment, both public and private. You can earn your BSM degree in just about two years by attending our adult classes just one night a week.

**Course Descriptions**

**BS 308 Servant Leadership**  
This course studies the functional, moral, and spiritual aspects of leadership in organizations and develops student leadership through a personalized plan.  
*Three credits, five weeks.*

**BS 309 Business Ethics**  
This course examines business policies and practices by raising basic moral questions about United States and international economic systems.  
*Three credits, five weeks.*

**BS 311 Business Law**  
This course examines and applies the United States law system to modern business.  
*Three credits, five weeks.*

**BS 322 Marketing for Managers**  
This course covers the principles of marketing in the global economy, including major social, psychological, and political influences.  
*Three credits, five weeks.*

**BS 340 Management Concepts and Issues**  
This course applies organizational planning, control, and leadership through self-assessments, presentations, experiential exercises, analytical case exercises, and a group research project.  
*Three credits, five weeks.*

**BS 342 Markets and the Economic Environment**  
This course stresses an intuitive and applied approach to understanding economic relationships, starting with cost-benefit analysis and its critical importance to sound decision making.  
*Three credits, five weeks.*

**BS 350 Administrative Theory and Organizational Behavior**  
This course applies management techniques and leadership to managerial effectiveness, stressing the creation and maintenance of wholesome business relationships.  
*Three credits, five weeks.*

**BS 355 Small Business Management**  
This course examines human resource management, financial management, marketing, and the impact of global business on small firms.  
*Three credits, five weeks.*

**BS 356 Globalization and Intercultural Understanding**  
This course examines the impact of globalization, culture, and diversity on management styles and techniques.  
*Three credits, five weeks.*

**BS 403 Leadership and Human Resource Management**  
This course surveys leadership, technical, and legal issues confronting human resource managers.  
*Three credits, five weeks.*

**BS 430 Organizational Strategic Planning**  
This course helps students craft sustainable, results-driven strategies through vision development, objective-setting, and external and internal analysis. Through case study analysis, it also examines approaches to organizational structure, policy, support systems, and effective leadership styles.  
*Three credits, six weeks.*

**BS 471 Individual Business Project**  
Through a project proposal, report, and presentation, the student applies knowledge and skills acquired throughout the degree program to problem-solving a client organization.  
*Three credits, five weeks.*

**CS 304 Information Systems Technology for Management**  
This course examines critical management uses of information technology through lecture, case studies, Internet exploration, and hands-on, decision-making application.  
*Three credits, five weeks.*

**EN 371 Managerial Communications**  
This course helps students improve verbal, written, and facilitation skills.  
*Three credits, six weeks.*

**GE 322 Orientation for Adult Program Success**  
This course applies group theory to the accelerated adult learning module. Students learn about library resources and effective research and writing tactics.  
*Three credits, five weeks.*

**IS 461 Philosophy of Faith and Learning**  
This course helps students define their own Christian philosophy of life, explore their Christian calling, and discover their role as a Christian influence in the world.  
*Three credits, five weeks.*

126 total credit hours are required to fulfill degree requirements.

**Admission Requirements**

Applicants must submit the following credentials:

- Montreat College Application for Admission
- Official transcripts of all prior college coursework
- An official high school transcript or GED certificate for students who transfer less than 24 semester hours of regionally accredited college coursework
- A minimum of 54 transferable semester hours of regionally accredited college coursework (including a minimum of 50% general education credit)
- A score of 550 or above on the English as a foreign language test for students whose first language is not English

**Program Locations**

- Asheville
- Charlotte

**Contact Admissions**

1-800-NEW-PATH (639-7284)  
PO Box 1267 - MC Box 897  
Montreat, NC 28757

adultstudies.montreat.edu  
spasadmissions@montreat.edu

www.montreat.edu