Bachelor of Business Administration [BBA]
Marketing Concentration
Admission Requirements

Applicants must submit the following credentials:

- Montreat College Application for Admission
- Official transcripts of all prior college coursework. An official high school transcript or GED certificate for students who transfer less than 24 semester hours of regionally accredited college coursework
- A minimum of 54 transferable semester hours of regionally accredited college coursework (including a minimum of 50% general education credit)
- A minimum overall GPA of 2.0 in all prior college coursework
- At least two years of relevant full-time work experience
- A score of 550 or above on the English as a foreign language test for students whose first language is not English

Program Locations

Online
Asheville
Charlotte

Contact Admissions

1-800-NEW-PATH (639-7284)
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