Position: Adjunct Instructor of Marketing

Location: Montreat, NC

Summary:

The Adjunct Instructor of Marketing will teach two 3-credit, senior-level courses in the spring semester. The International Marketing course focuses on the operational and cross-cultural aspects of international marketing, as well as the international competitive position of the U.S. The E-Commerce course deals with the concepts, strategies and issues involved in the use of rapidly-evolving information technologies to determine and satisfy the needs of customers. Additional marketing courses during upcoming semesters may offer further teaching opportunities to interested individuals.

Education/Experience:

Successful candidates should hold at least a Masters degree in business with 18 hours in marketing. In rare instances, when extensive experience in the field is offered by a candidate, 6-9 hours of graduate-level marketing study may suffice.

Application Requirements/How to Apply:

Please mail/e-mail resumes and personal faith statement to:

Academic Affairs – Marketing Position
310 Gaither Circle
Montreat, NC  28757

E-mail: hpowell@montreat.edu

About Montreat College:
Montreat College is a Christian liberal arts college accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to offer masters, bachelors, and associate degrees. The main campus is located in the Blue Ridge Mountains fifteen miles east of Asheville, North Carolina, a region recognized as one of the most attractive living environments in the United States. Satellite campuses in Asheville, Charlotte, and other sites supplement the main campus. The College is committed to Christ-centered teaching and learning, and is a member of the Council for Christian Colleges & Universities.