
**Someone
has to
MAKE
music
happen.**

**That
someone
could be
YOU!**

Montreat College provides an education in the liberal arts and sciences from a Christian perspective and is committed to the integration of faith and learning. Affiliated with the Presbyterian Church (U.S.A.), Montreat College has established a rich heritage, and offers widely varied educational, service, and leadership opportunities.

The Montreat College Department of Creative, Performance, & Communication Arts offers instruction leading to the Bachelor of Music in Performance with an emphasis in Piano, Organ, and Voice, as well as the Bachelor of Arts in Music Business and a Minor in Music.

Montreat College admits students of any race, color, religion, sex, age, national or ethnic origin to all the rights, privileges, programs, and activities generally accorded or made available to students at the school. It does not discriminate on the basis of race, color, religion, sex, age, national and ethnic origin in administration of its educational policies, admissions policies, scholarship and loan programs, and athletic and other school administrative programs. It does not discriminate in admission or access to its programs and activities on the basis of handicap as defined by Section 504 of the Rehabilitation Act of 1973.



**Department of Creative, Performance, and
Communication Arts**

Box 1267

Montreat, NC 28757

Phone: (828) 669-8012 x 3771

Toll-free: (800) 622-6968 x 3771

Fax: (828) 669-9554

www.montreat.edu/music

**Why get a
Music
Business
Degree?**

**Because
music
doesn't just
happen...**



Music Program

**Department of Creative, Performance,
and Communication Arts**

What can you do with a degree in Music Business?



A degree in Music Business prepares you for many different careers in the music industry and related fields. Some examples of organizations that might employ Music Business graduates include:

- ✓ Audio Equipment Makers & Installers
- ✓ Broadcasters
- ✓ Musical Instrument Makers
- ✓ Music Publishers
- ✓ Music Schools
- ✓ Performing Arts Organizations
- ✓ Recording Companies and Studios
- ✓ Retail Music Stores
- ✓ Talent and Advertising Agencies

A bachelor's degree in Music Business could also prepare you for graduate-level studies in Arts Administration or Music Librarianship.

What must you study to earn a Music Business degree?

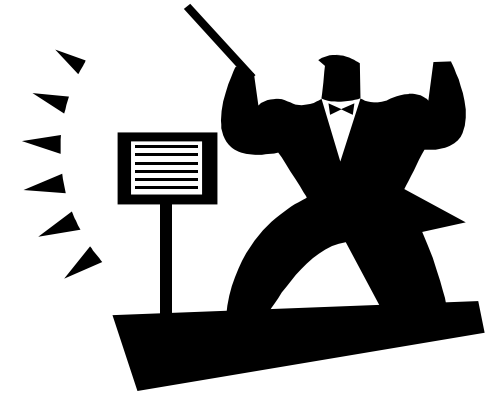


The Montreat College Bachelor of Arts in Music Business program combines study in Music and Business. Students must successfully complete these courses:

<u>Subject</u>	<u>Credit Hours</u>
✓ Music Theory & History	14
✓ Applied Music	10
✓ Music Business Seminar	4
✓ Music Business Internship	2
✓ Business Core & Electives	33
✓ Music or Business Computer	3
✓ Practical Skills Electives	6
✓ General Education	48
✓ General Electives	6

Total Credit Hours Required: 126

Why is Montreat's Music Business degree your best choice?



Studying for a degree in Music Business at Montreat College offers many advantages:

- Live** and study at a beautiful campus located in the mountains of North Carolina, where the integration of Christian faith and learning is encouraged.
- Attend** small classes, taught by caring, professional faculty.
- Study** a balanced mix of subjects, with course requirements in music, business, and the liberal arts.
- Create** the customized program that matches your own interests and career goals with our flexible curriculum.
- Meet** professionals working throughout the music industry in the Music Business Seminar.
- Prepare** for a career in music business by gaining practical experience and credentials through a required internship and senior portfolio.
- Experience** a semester at the Contemporary Music Center at Martha's Vineyard.*

*Admission to the CMC program is nationally competitive and a limited number of students may be accepted each semester.