



FactBook 2005



Office of Institutional
Research & Assessment

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Montreat at a glance

Fall 2004

| | |
|------------------------------|------|
| Student Enrollment | |
| Total Headcount (Main) | 404 |
| Total Headcount (SPAS & MBA) | 668 |
| Student Profile | |
| Full Time Students | 1048 |
| First-time New Students | 260 |
| Traditional Students (18-24) | 408 |
| Female Students | 660 |
| Ethnic Minority Students | |
| Work Force | |
| Full Time Faculty | 36 |
| Part Time Faculty | 6 |
| Student/Faculty Ratio | 12:1 |

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Student Enrollment

This section provides the information about student enrollment, which is indicated by headcount and FTE.

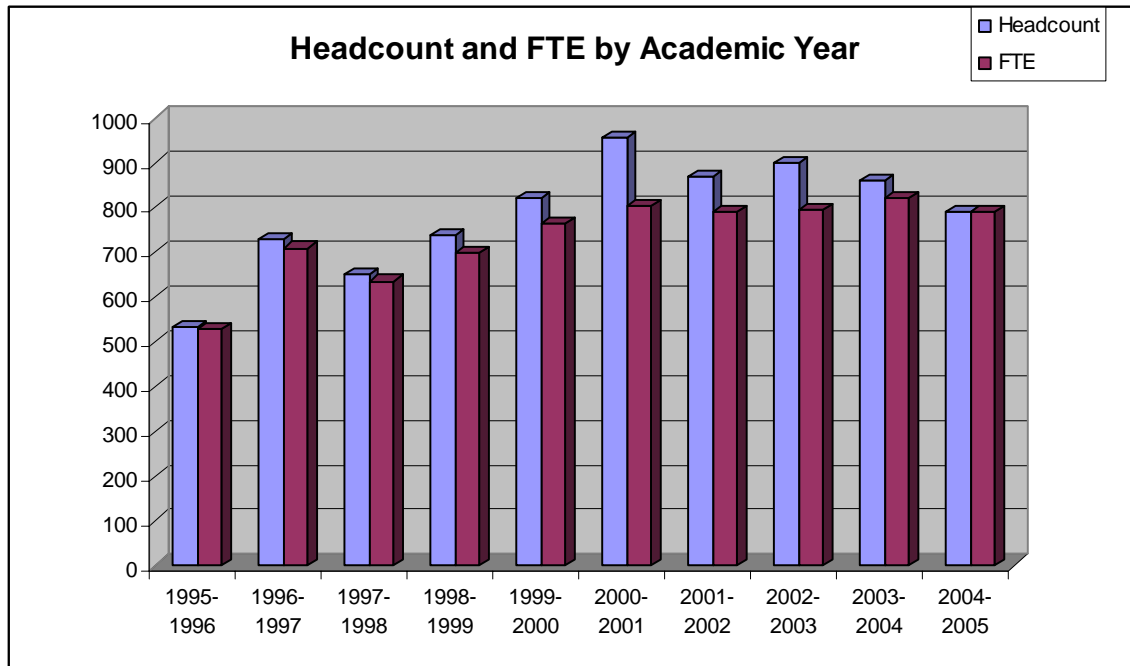
Definitions

Enrollment --- is a measure of the students actually enrolled in courses at Montreat College, which can be represented by either headcount or FTE.

FTE --- Full Time Equivalent is a measure based on the definition of a full time student. An undergraduate student who enrolls in 12 credit hours per semester is considered as a full time student. Thus, for any specific semester, the semester FTE is calculated as the total number of part-time credit hours divided by twelve, plus the number of full-time students.

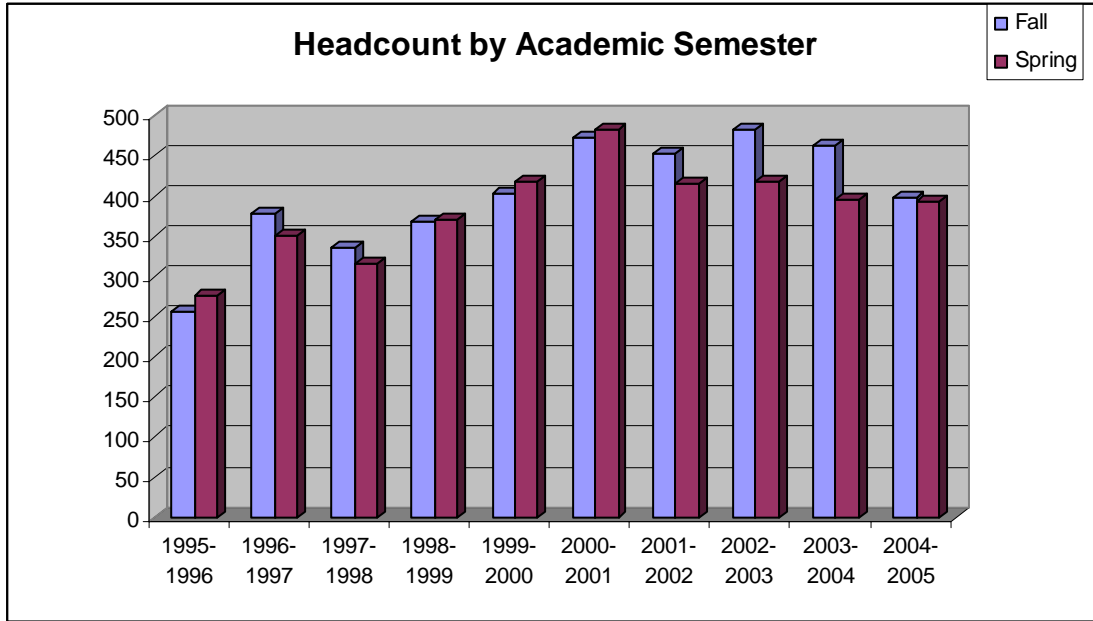
Headcount --- is the unduplicated number of students who enrolls at least one credit hour for a specific semester.

Enrollment Trends



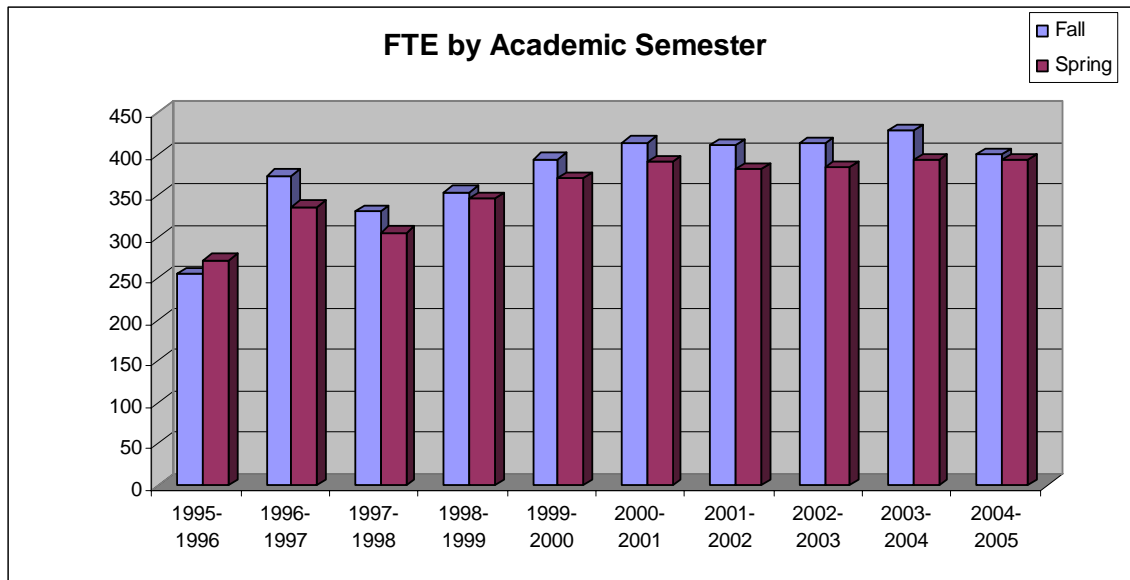
| Academic Year | Headcount | % Change | FTE | % Change |
|---------------|-----------|----------|-----|----------|
| 2004-2005 | 792 | -7.8% | 791 | -3.5% |
| 2003-2004 | 859 | -4.7% | 820 | 3.1% |
| 2002-2003 | 901 | 3.8% | 795 | 0.5% |
| 2001-2002 | 868 | -9.2% | 791 | -1.6% |
| 2000-2001 | 956 | 16.3% | 804 | 5.2% |
| 1999-2000 | 822 | 11.2% | 764 | 9.1% |
| 1998-1999 | 739 | 13.5% | 700 | -2.5% |
| 1997-1998 | 651 | -10.7% | 635 | -10.6% |
| 1996-1997 | 729 | 36.5% | 710 | 34.7% |
| 1995-1996 | 534 | | 527 | |

Note: Only students enrolled in Main Session are included.



| Academic Year | Fall | % Change | Spring | % Change |
|---------------|------|----------|--------|----------|
| 2004-2005 | 398 | -14.2% | 394 | -0.3% |
| 2003-2004 | 464 | -3.9% | 395 | -5.5% |
| 2002-2003 | 483 | 6.9% | 418 | 0.5% |
| 2001-2002 | 452 | -4.2% | 416 | -14.0% |
| 2000-2001 | 472 | 17.1% | 484 | 15.5% |
| 1999-2000 | 403 | 9.2% | 419 | 13.2% |
| 1998-1999 | 369 | 10.1% | 370 | 17.1% |
| 1997-1998 | 335 | -11.4% | 316 | -10.0% |
| 1996-1997 | 378 | 47.1% | 351 | 26.7% |
| 1995-1996 | 257 | | 277 | |

Note: Only students in Main Session are included.



| Academic Year | Fall FTE | % Change | Spring FTE | % Change |
|---------------|----------|----------|------------|----------|
| 2004-2005 | 399 | -6.8% | 392 | 0.0% |
| 2003-2004 | 428 | 3.9% | 392 | 2.3% |
| 2002-2003 | 412 | 0.5% | 383 | 0.5% |
| 2001-2002 | 410 | -1.0% | 381 | -2.3% |
| 2000-2001 | 414 | 5.1% | 390 | 5.4% |
| 1999-2000 | 394 | 11.3% | 370 | 6.9% |
| 1998-1999 | 354 | -14.3% | 346 | 13.4% |
| 1997-1998 | 330 | -11.8% | 305 | -9.2% |
| 1996-1997 | 374 | 46.7% | 336 | 23.5% |
| 1995-1996 | 255 | | 272 | |

Note: The FTE in above table is calculated as semester FTE.

Student Profile

This section provides the information of the students enrolled at Montreat College in terms of their demographic characteristics and academic characteristics.

Definitions

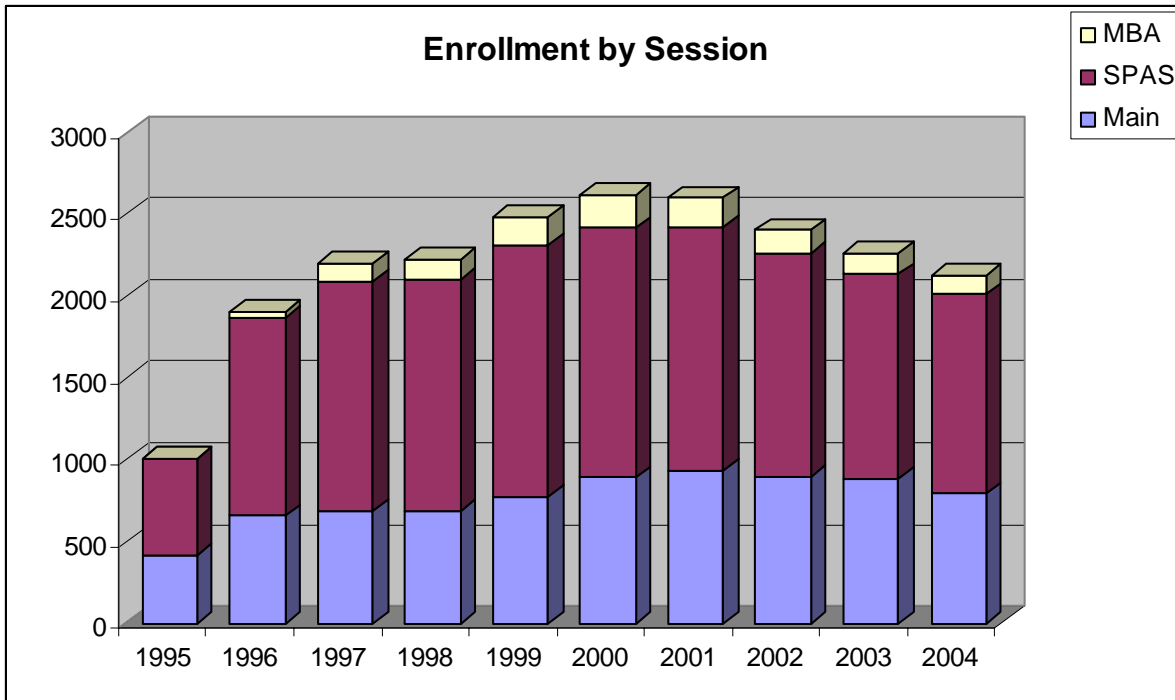
Class Level --- it includes freshman (i.e., first-time freshman and other freshman), sophomore, junior, senior, special students, audit students, and graduate students.

Full/Part Time --- An undergraduate student who registers 12 credit hours or more is considered a full-time student. Otherwise, he/she is a part-time student.

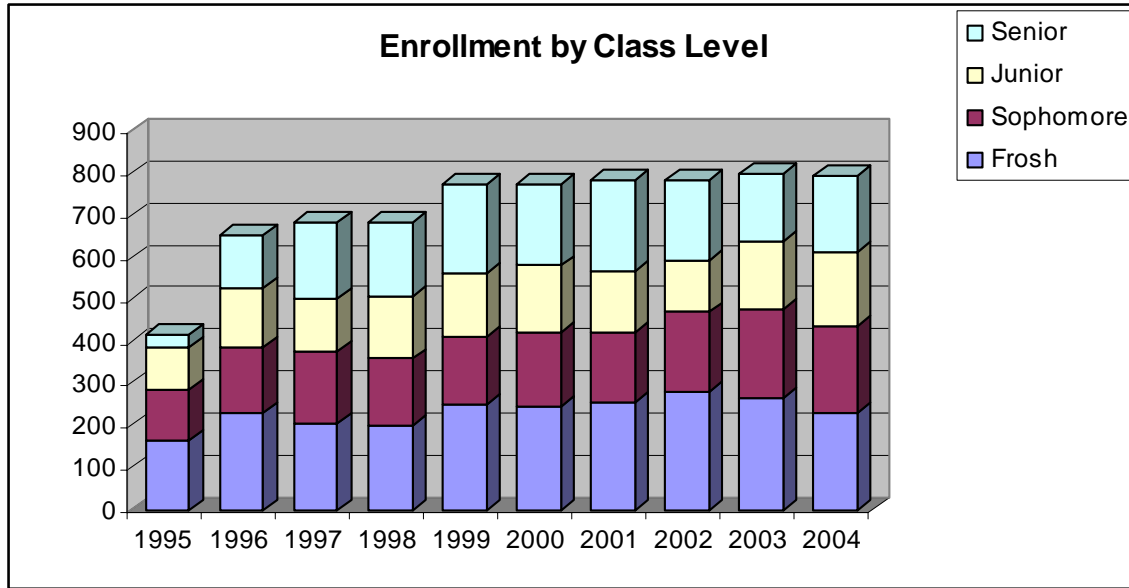
Session --- There are three sessions, Main (i.e., Main Session), SPAS (SPAS BBA and Associate) and MBA (SPAS MBA).

SPAS --- School of Professional and Adult Studies.

Enrollment Composition

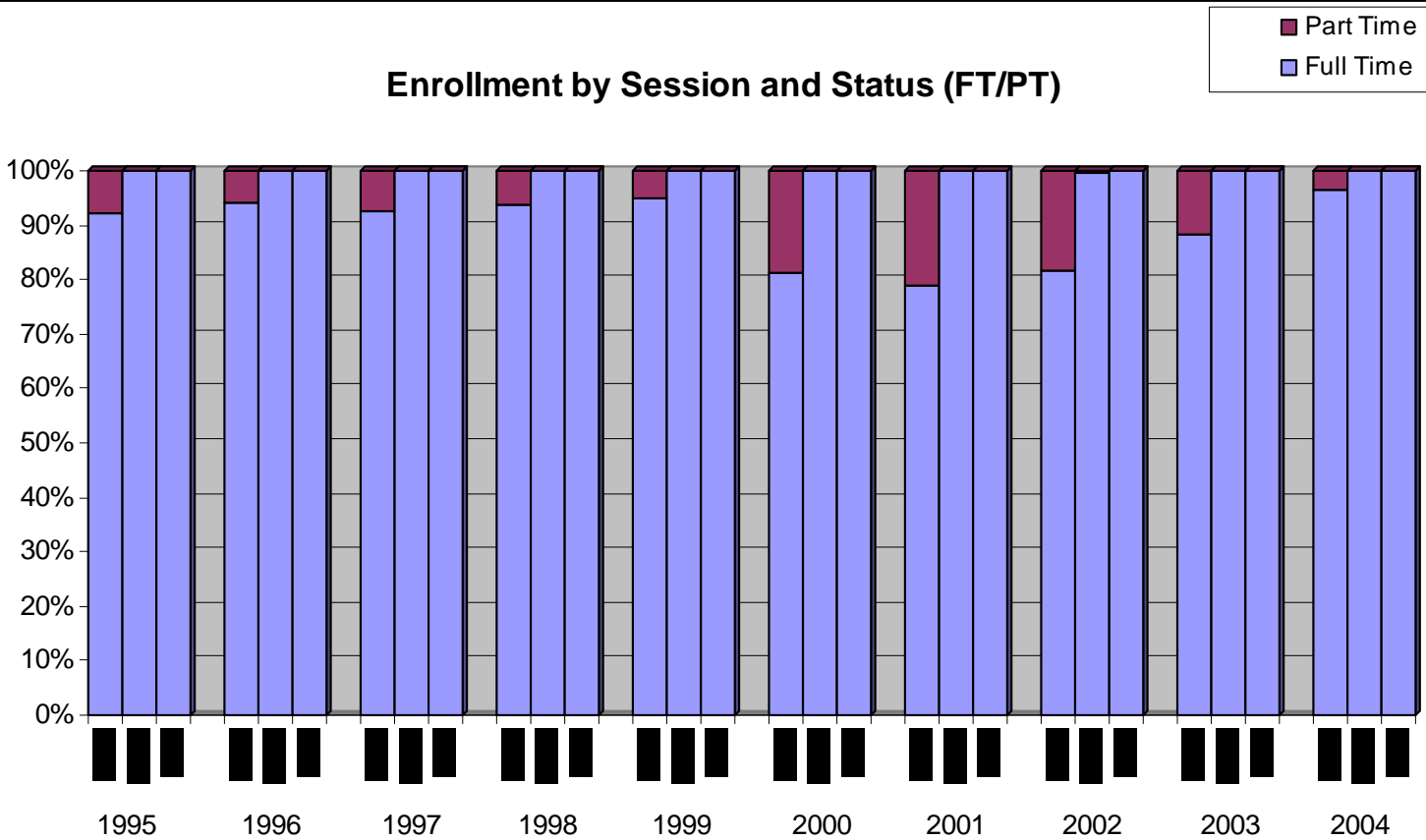


| Academic Year | Session | | | | | | | |
|---------------|---------|------|------|------|-----|-----|-------|-----|
| | Main | % | SPAS | % | MBA | % | Total | % |
| 2004-2005 | 793 | 37.2 | 1220 | 57.3 | 116 | 5.4 | 2129 | 100 |
| 2003-2004 | 882 | 39.0 | 1251 | 55.3 | 128 | 5.7 | 2261 | 100 |
| 2002-2003 | 899 | 37.4 | 1363 | 56.7 | 141 | 5.9 | 2403 | 100 |
| 2001-2002 | 936 | 36.0 | 1486 | 57.1 | 181 | 7.0 | 2603 | 100 |
| 2000-2001 | 891 | 34.0 | 1526 | 58.2 | 206 | 7.9 | 2623 | 100 |
| 1999-2000 | 773 | 31.1 | 1536 | 61.8 | 177 | 7.1 | 2486 | 100 |
| 1998-1999 | 685 | 30.7 | 1418 | 63.6 | 126 | 5.7 | 2229 | 100 |
| 1997-1998 | 686 | 31.1 | 1401 | 63.6 | 116 | 5.3 | 2203 | 100 |
| 1996-1997 | 655 | 34.3 | 1218 | 63.8 | 37 | 1.9 | 1910 | 100 |
| 1995-1996 | 416 | 41.2 | 593 | 58.8 | 0 | 0 | 1009 | 100 |

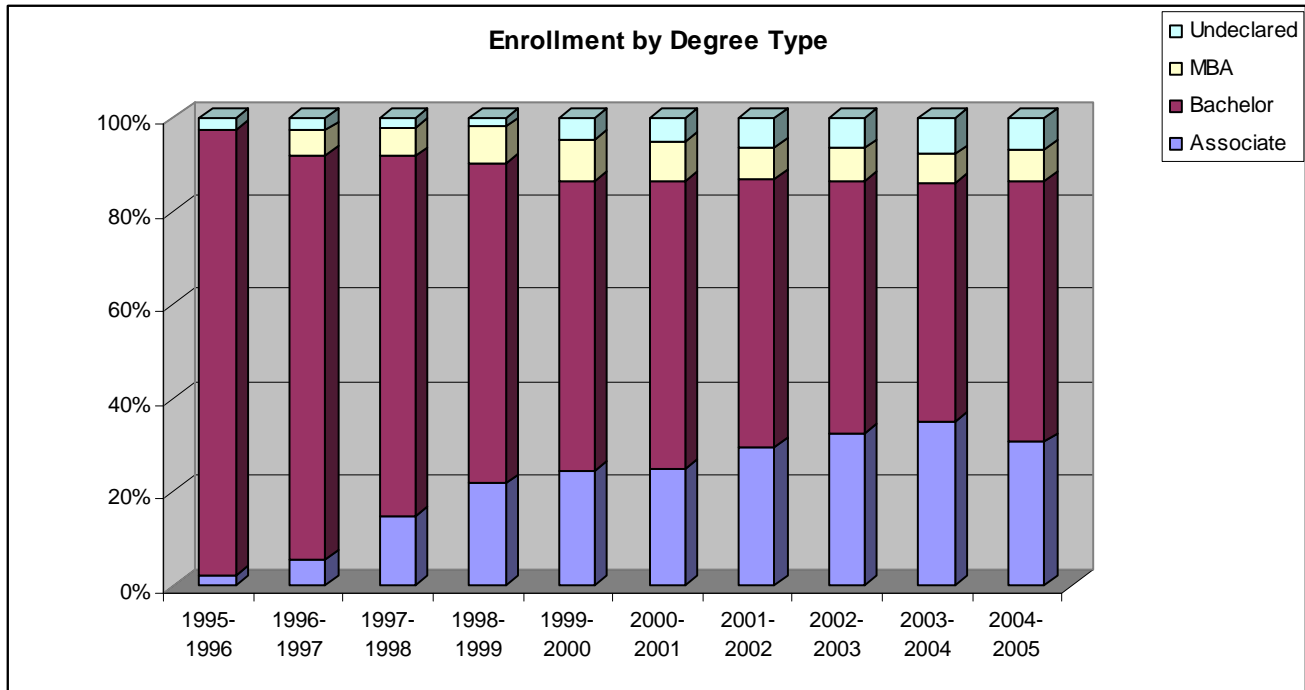


| Academic Year | Freshman | % | Sophomore | % | Junior | % | Senior | % | Total |
|---------------|----------|------|-----------|------|--------|------|--------|------|-------|
| 2004-2005 | 232 | 29.3 | 207 | 26.1 | 173 | 21.8 | 181 | 22.8 | 793 |
| 2003-2004 | 268 | 33.5 | 209 | 26.1 | 162 | 20.2 | 162 | 20.2 | 801 |
| 2002-2003 | 283 | 36.1 | 187 | 23.9 | 125 | 15.9 | 189 | 24.1 | 784 |
| 2001-2002 | 256 | 32.7 | 165 | 21.1 | 148 | 18.9 | 214 | 27.3 | 783 |
| 2000-2001 | 245 | 31.7 | 176 | 22.7 | 160 | 20.7 | 193 | 24.9 | 774 |
| 1999-2000 | 252 | 32.6 | 162 | 21.0 | 148 | 19.1 | 211 | 27.3 | 773 |
| 1998-1999 | 202 | 29.5 | 157 | 22.9 | 151 | 22.0 | 175 | 25.5 | 685 |
| 1997-1998 | 204 | 29.8 | 172 | 25.1 | 128 | 18.7 | 181 | 26.4 | 685 |
| 1996-1997 | 232 | 35.4 | 157 | 24.0 | 139 | 21.2 | 127 | 19.4 | 655 |
| 1995-1996 | 166 | 39.9 | 122 | 29.3 | 100 | 24.0 | 28 | 6.7 | 416 |

Enrollment by Session and Status (FT/PT)



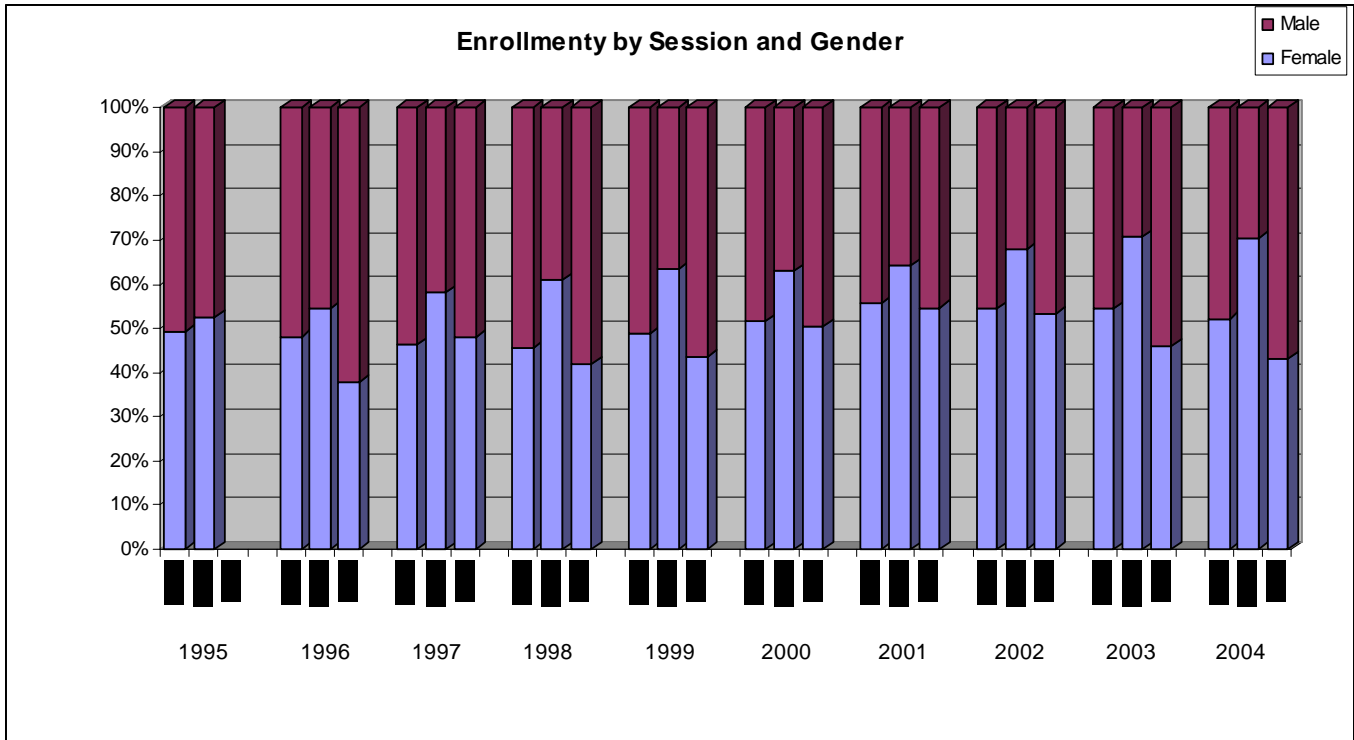
| Academic Year | Main | | SPAS | | MBA | | All Sessions | | Total |
|---------------|---------------|---------------|----------------|------------|--------------|----------|----------------|--------------|-------|
| | Full (%) | Part (%) | Full (%) | Part (%) | Full (%) | Part (%) | Full (%) | Part (%) | |
| 2004-2005 | 761 (96.5) | 28 (3.5) | 1213 (99.9) | 1 (0.1) | 116 (100) | 0 (0) | 2090 (98.6) | 29 (1.4) | 2119 |
| 2003-2004 | 772 (88.1) | 104 (11.9) | 1245 (100) | 0 (0) | 128 (100) | 0 (0) | 2145 (95.4) | 104 (4.6) | 2249 |
| 2002-2003 | 728 (81.5) | 165 (18.5) | 1349 (99.8) | 3 (0.2) | 141 (100) | 0 (0) | 2218 (93.0) | 168 (7.0) | 2386 |
| 2001-2002 | 734 (78.8) | 198 (21.2) | 1461 (100) | 0 (0.1) | 180 (100) | 0 (0) | 2375 (92.3) | 198 (7.7) | 2573 |
| 2000-2001 | 724 (81.4) | 165 (18.6) | 1511 (100) | 0 (0.1) | 206 (100) | 0 (0) | 2441 (93.7) | 165 (6.3) | 2606 |
| 1999-2000 | 714 (94.8) | 39 (5.2) | 1521 (100) | 0 (0.1) | 175 (100) | 0 (0) | 2410 (98.4) | 39 (1.6) | 2449 |
| 1998-1999 | 630 (93.8) | 42 (6.3) | 1385 (100) | 0 (0.1) | 126 (100) | 0 (0) | 2141 (98.1) | 42 (1.9) | 2183 |
| 1997-1998 | 632 (92.7) | 50 (7.3) | 1344 (100) | 0 (0.1) | 117 (100) | 0 (0) | 2093 (97.7) | 50 (2.3) | 2143 |
| 1996-1997 | 613 (94.0) | 39 (6.0) | 1178 (100) | 0 (0.1) | 37 (100) | 0 (0) | 1828 (97.9) | 39 (2.1) | 1867 |
| 1995-1996 | 377 (92.2) | 32 (7.8) | 528 (100) | 0 (0.1) | 0 (100) | 0 (0) | 905 (96.6) | 32 (3.4) | 937 |



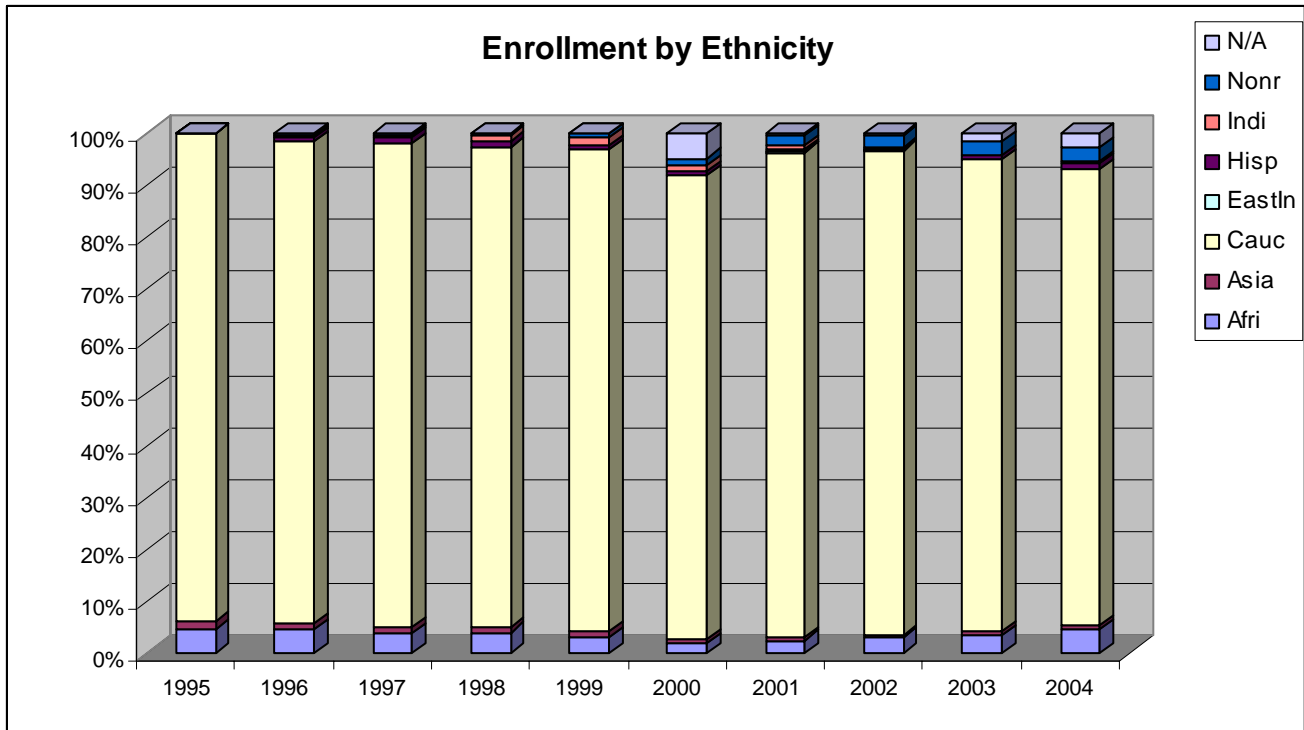
| Academic Year | Associate | % | Bachelor | % | MBA | % | Undeclared | % | Total |
|---------------|-----------|------|----------|------|-----|-----|------------|-----|-------|
| 2004-2005 | 857 | 30.7 | 1558 | 55.7 | 192 | 6.9 | 188 | 6.7 | 2795 |
| 2003-2004 | 1018 | 34.9 | 1492 | 51.1 | 179 | 6.1 | 229 | 7.8 | 2918 |
| 2002-2003 | 946 | 32.6 | 1562 | 53.9 | 202 | 7.0 | 189 | 6.5 | 2899 |
| 2001-2002 | 953 | 29.5 | 1850 | 57.3 | 222 | 6.9 | 202 | 6.3 | 3227 |
| 2000-2001 | 831 | 24.9 | 2047 | 61.5 | 285 | 8.6 | 168 | 5.0 | 3331 |
| 1999-2000 | 807 | 24.5 | 2039 | 62.0 | 295 | 9.0 | 149 | 4.5 | 3290 |
| 1998-1999 | 688 | 21.7 | 2179 | 68.7 | 243 | 7.7 | 61 | 1.9 | 3171 |
| 1997-1998 | 428 | 14.9 | 2207 | 76.9 | 178 | 6.2 | 58 | 2.0 | 2871 |
| 1996-1997 | 166 | 5.6 | 2555 | 86.3 | 157 | 5.3 | 83 | 2.8 | 2961 |
| 1995-1996 | 45 | 2.1 | 2068 | 95.2 | 0 | 0.0 | 59 | 2.7 | 2172 |

Note: The calculation of student enrollment by degree includes three academic semesters, i.e., fall, spring and summer.

Enrollment Characteristics

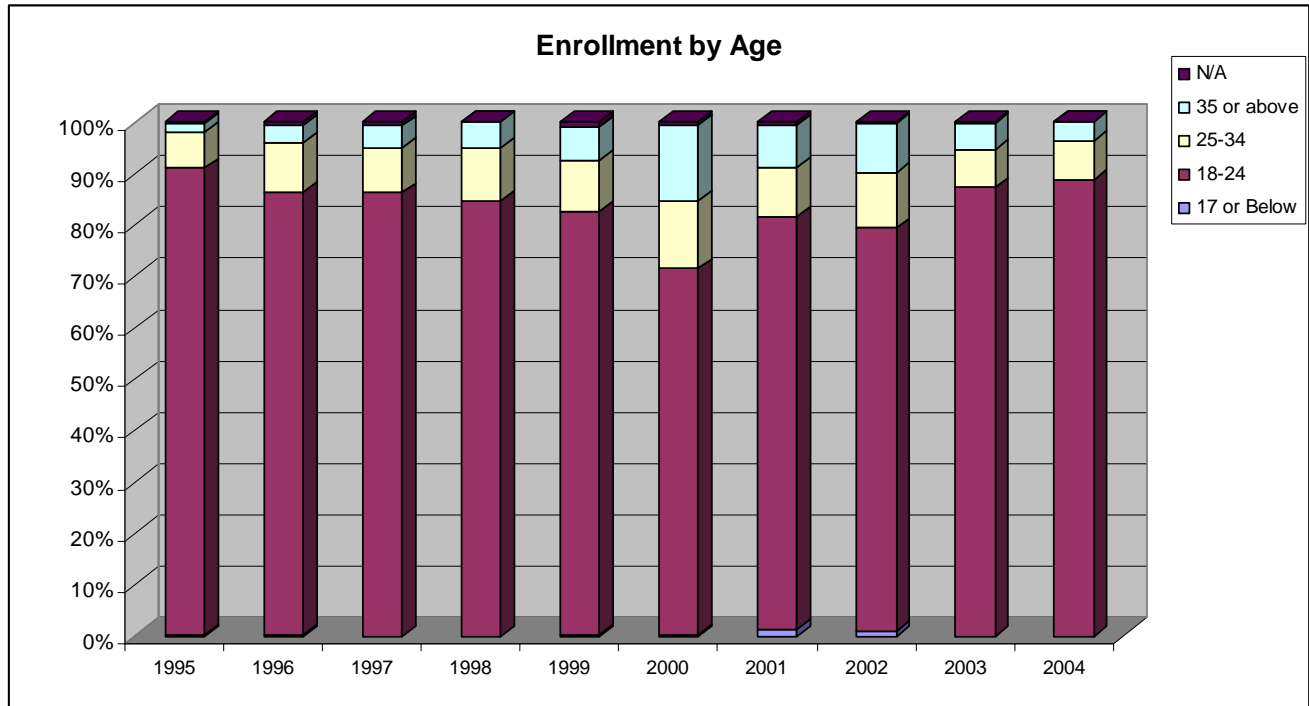


| Academic Year | Main | | SPAS | | MBA | | Total | |
|---------------|------------|------------|------------|------------|------------|------------|-------------|-------------|
| | Female (%) | Male (%) | Female (%) | Male (%) | Female (%) | Male (%) | Female (%) | Male (%) |
| 2004-2005 | 414 (52.3) | 378 (47.7) | 863 (70.4) | 362 (29.6) | 50 (43.1) | 66 (56.9) | 1327 (62.2) | 806 (37.8) |
| 2003-2004 | 480 (54.4) | 402 (45.6) | 887 (70.6) | 369 (29.4) | 59 (46.1) | 69 (53.9) | 1426 (62.9) | 840 (37.1) |
| 2002-2003 | 491 (54.6) | 408 (45.4) | 929 (68.0) | 438 (32.0) | 75 (53.2) | 66 (46.8) | 1495 (62.1) | 912 (37.9) |
| 2001-2002 | 522 (55.8) | 414 (44.2) | 960 (64.4) | 531 (35.6) | 100 (54.6) | 83 (45.4) | 1582 (60.6) | 1028 (39.4) |
| 2000-2001 | 457 (51.5) | 431 (48.5) | 964 (63.0) | 567 (37.0) | 106 (50.5) | 104 (49.5) | 1527 (58.1) | 1102 (41.9) |
| 1999-2000 | 378 (48.9) | 395 (51.1) | 979 (63.5) | 562 (36.5) | 79 (43.6) | 102 (56.4) | 1436 (57.6) | 1059 (42.4) |
| 1998-1999 | 311 (45.4) | 374 (54.6) | 869 (61.1) | 553 (38.9) | 53 (41.7) | 74 (58.3) | 1233 (55.2) | 1001 (44.8) |
| 1997-1998 | 319 (46.4) | 368 (53.6) | 814 (58.0) | 590 (42.0) | 56 (47.9) | 61 (52.1) | 1189 (53.8) | 1019 (46.2) |
| 1996-1997 | 316 (48.2) | 340 (51.8) | 665 (54.6) | 553 (38.9) | 14 (37.8) | 23 (62.2) | 995 (52.1) | 916 (47.9) |
| 1995-1996 | 204 (49.0) | 212 (51.0) | 311 (52.4) | 282 (47.6) | 0 (0) | 0 (0) | 515 (51.0) | 494 (49.0) |



| Academic Year | African American | Asian | Caucasian | East Indian | Hispanic | Indian American | Non-resident Alien | Unknown | Total |
|---------------|------------------|------------|---------------|-------------|-------------|-----------------|--------------------|-------------|-------|
| 2004-2005 | 38 (4.8) | 6 (0.8) | 699 (87.6) | 0 (0) | 10 (1.3) | 1 (0.1) | 22 (2.8) | 22 (2.8) | 798 |
| 2003-2004 | 31 (3.5) | 7 (0.8) | 809 (90.7) | 0 (0) | 7 (0.8) | 0 (0) | 23 (2.6) | 15 (1.7) | 892 |
| 2002-2003 | 27 (3.0) | 6 (0.7) | 848 (93.1) | 1 (0.1) | 4 (0.4) | 0 (0) | 22 (2.4) | 3 (0.3) | 911 |
| 2001-2002 | 24 (2.5) | 4 (0.4) | 888 (93.4) | 2 (0.2) | 5 (0.5) | 5 (0.5) | 19 (2.0) | 4 (0.4) | 951 |
| 2000-2001 | 18 (2.1) | 5 (0.6) | 773 (89.3) | 1 (0.1) | 5 (0.6) | 11 (1.3) | 11 (1.3) | 42 (4.8) | 866 |
| 1999-2000 | 25 (3.2) | 9 (1.2) | 720 (92.4) | 0 (0) | 8 (1.0) | 11 (1.4) | 6 (0.8) | 0 (0) | 779 |
| 1998-1999 | 28 (4.1) | 7 (1.0) | 633 (92.1) | 0 (0) | 8 (1.2) | 9 (1.3) | 2 (0.3) | 0 (0) | 687 |
| 1997-1998 | 27 (4.0) | 6 (0.9) | 628 (93.2) | 0 (0) | 8 (1.2) | 2 (0.3) | 2 (0.3) | 1 (0.1) | 674 |
| 1996-1997 | 29 (4.5) | 7 (1.1) | 594 (93.0) | 0 (0) | 4 (0.6) | 2 (0.3) | 2 (0.3) | 1 (0.2) | 639 |
| 1995-1996 | 19 (4.8) | 6 (1.5) | 373 (93.7) | 0 (0) | 0 (0) | 0 (0) | 0 (0) | 0 (0) | 398 |

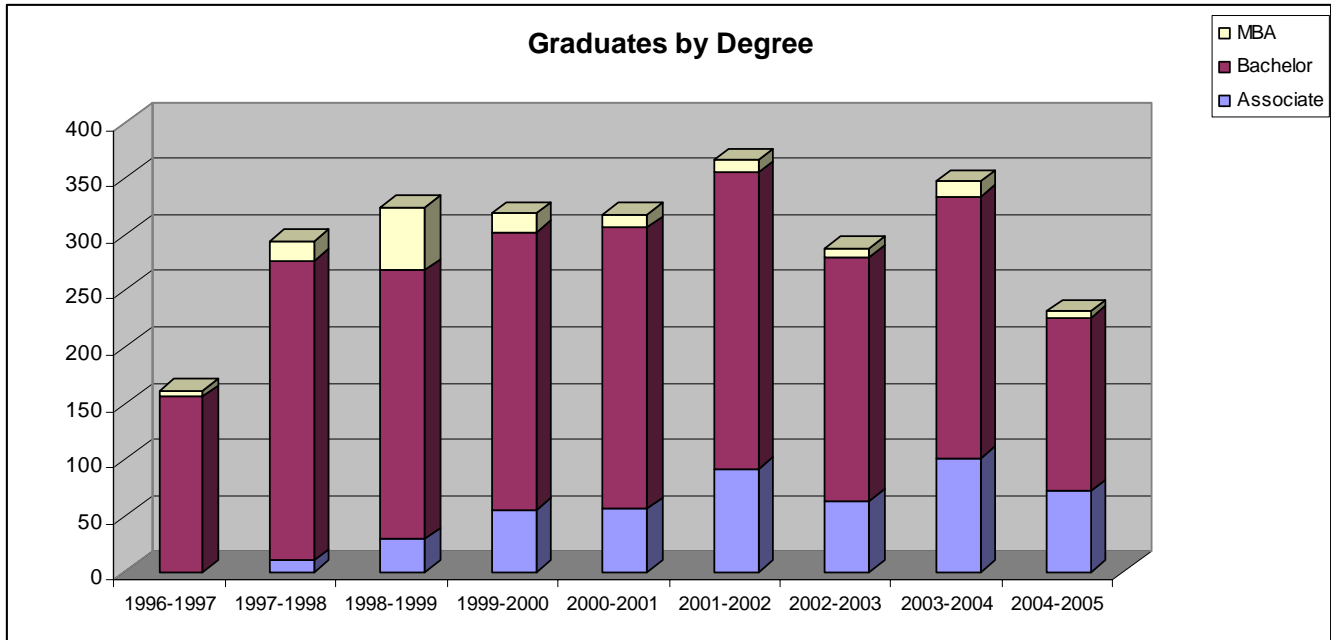
Note: Only students enrolled in main session are included.



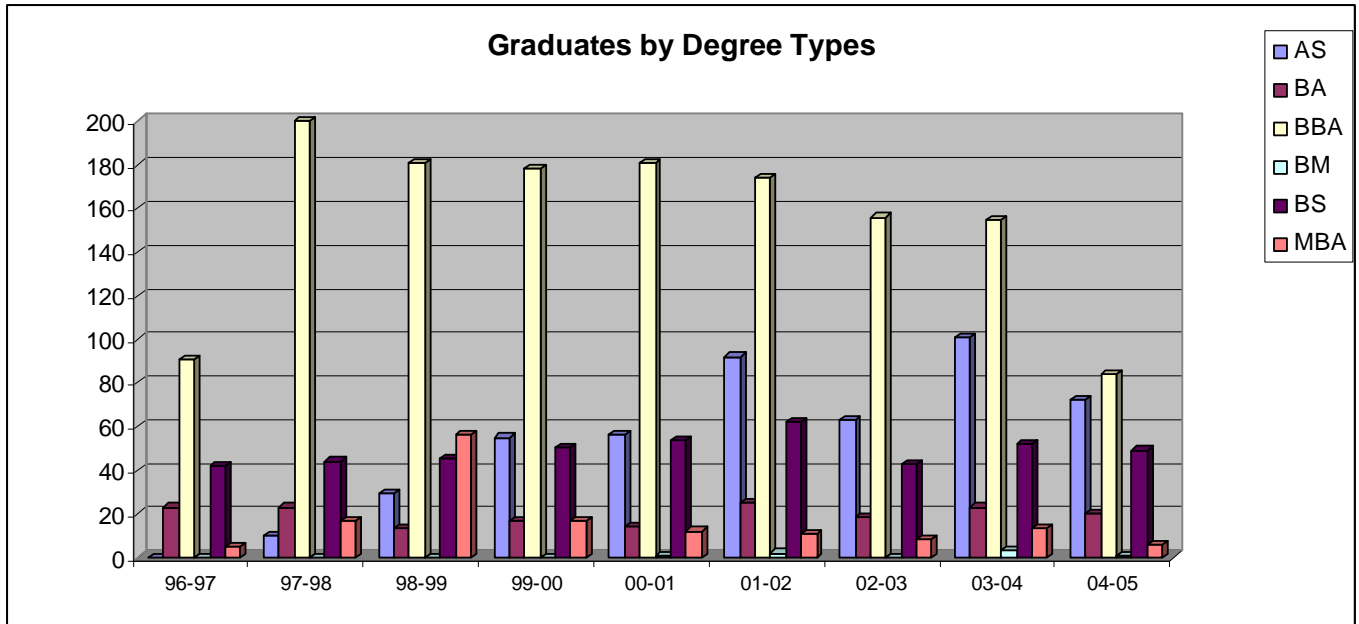
| Academic Year | 17 or below (%) | 18-24 (%) | 25-34 (%) | 35 or above (%) | Unknown (%) | Total |
|---------------|-----------------|---------------|---------------|-----------------|-------------|-------|
| 2004-2005 | 0 (0) | 702 (88.6) | 60 (7.6) | 30 (3.8) | 0 (0) | 792 |
| 2003-2004 | 0 (0) | 749 (87.2) | 63 (7.3) | 45 (5.2) | 2 (0.2) | 859 |
| 2002-2003 | 8 (0.9) | 707 (78.5) | 96 (10.7) | 88 (9.8) | 2 (0.2) | 901 |
| 2001-2002 | 11 (1.3) | 696 (80.2) | 85 (9.8) | 71 (8.2) | 5 (0.6) | 868 |
| 2000-2001 | 2 (0.2) | 681 (71.2) | 126 (13.2) | 141 (14.7) | 6 (0.6) | 956 |
| 1999-2000 | 3 (0.4) | 676 (82.2) | 81 (9.9) | 54 (6.6) | 8 (1.0) | 822 |
| 1998-1999 | 0 (0) | 626 (84.7) | 76 (10.3) | 37 (5.0) | 0 (0) | 739 |
| 1997-1998 | 0 (0) | 561 (86.2) | 57 (8.8) | 28 (4.3) | 5 (0.8) | 651 |
| 1996-1997 | 2 (0.3) | 628 (86.1) | 70 (9.6) | 24 (3.3) | 5 (0.7) | 729 |
| 1995-1996 | 2 (0.4) | 484 (90.6) | 37 (6.9) | 9 (1.7) | 2 (0.4) | 534 |

Note: Only students enrolled in main session are included.

Degrees Conferred

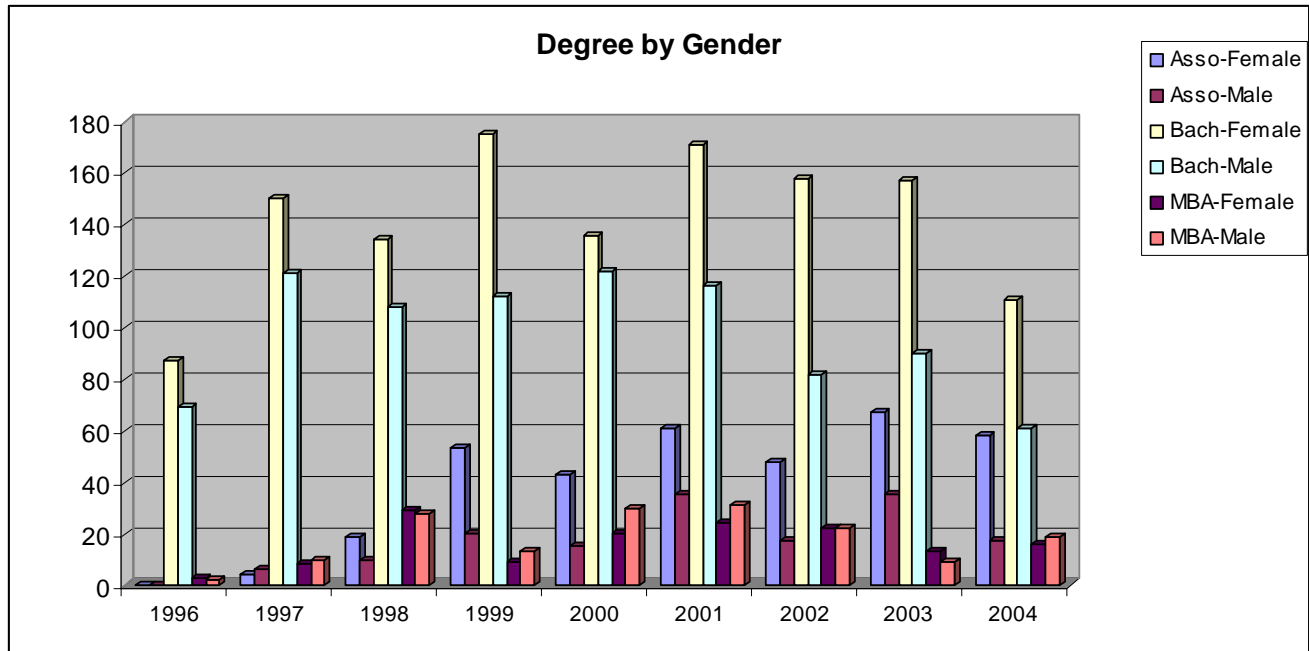


| Academic Year | Associate | | | Bachelor | | | MBA |
|---------------|-----------|------|-------|----------|------|-------|------|
| | Main | SPAS | Total | Main | SPAS | Total | SPAS |
| 2004-2005 | 2 | 70 | 72 | 67 | 87 | 154 | 6 |
| 2003-2004 | 0 | 101 | 101 | 75 | 158 | 233 | 13 |
| 2002-2003 | 2 | 61 | 63 | 61 | 156 | 217 | 8 |
| 2001-2002 | 1 | 91 | 92 | 89 | 174 | 263 | 11 |
| 2000-2001 | 0 | 56 | 56 | 69 | 181 | 250 | 12 |
| 1999-2000 | 55 | 0 | 55 | 247 | 0 | 247 | 17 |
| 1998-1999 | 29 | 0 | 29 | 239 | 0 | 239 | 56 |
| 1997-1998 | 10 | 0 | 10 | 267 | 0 | 267 | 17 |
| 1996-1997 | 0 | 0 | 0 | 156 | 0 | 156 | 5 |

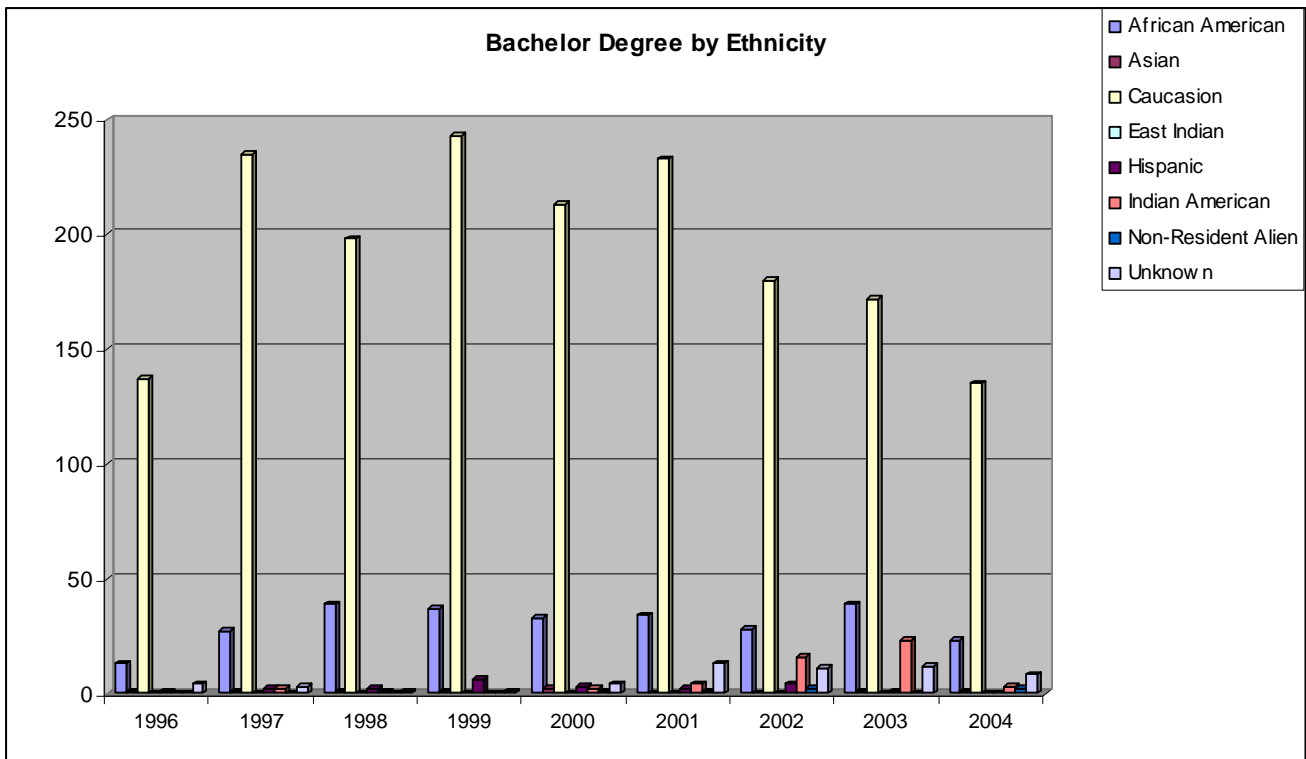
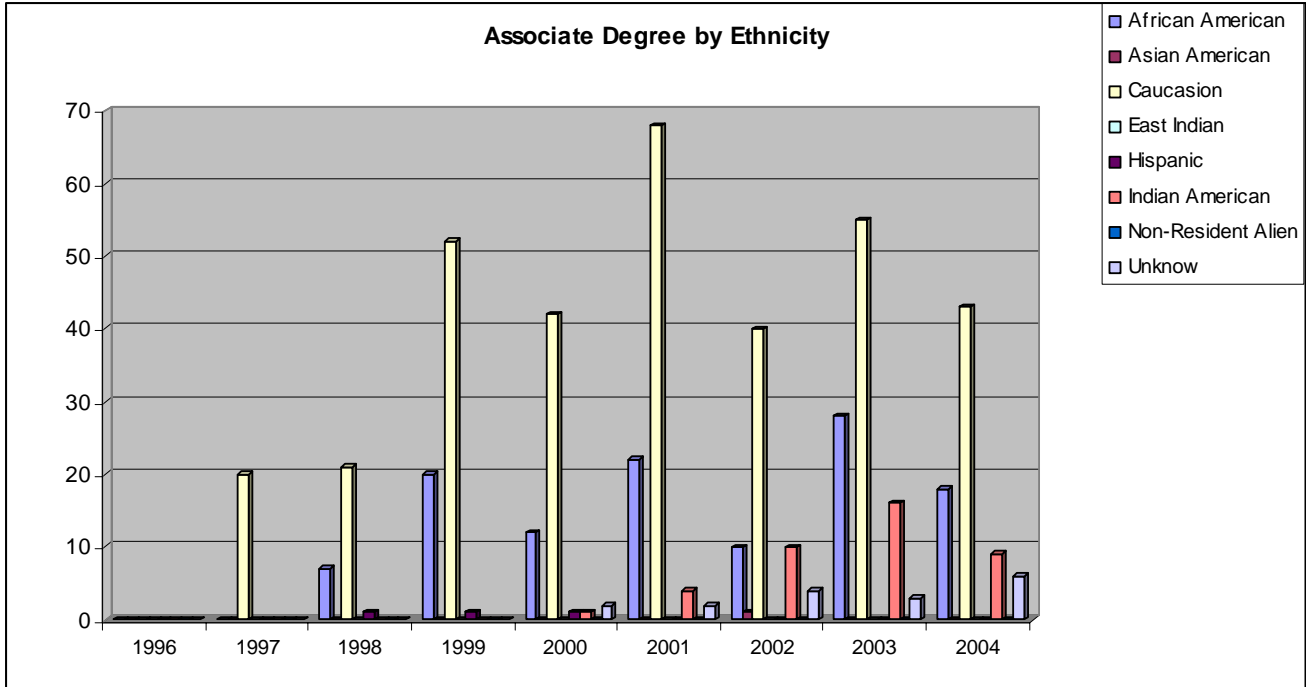


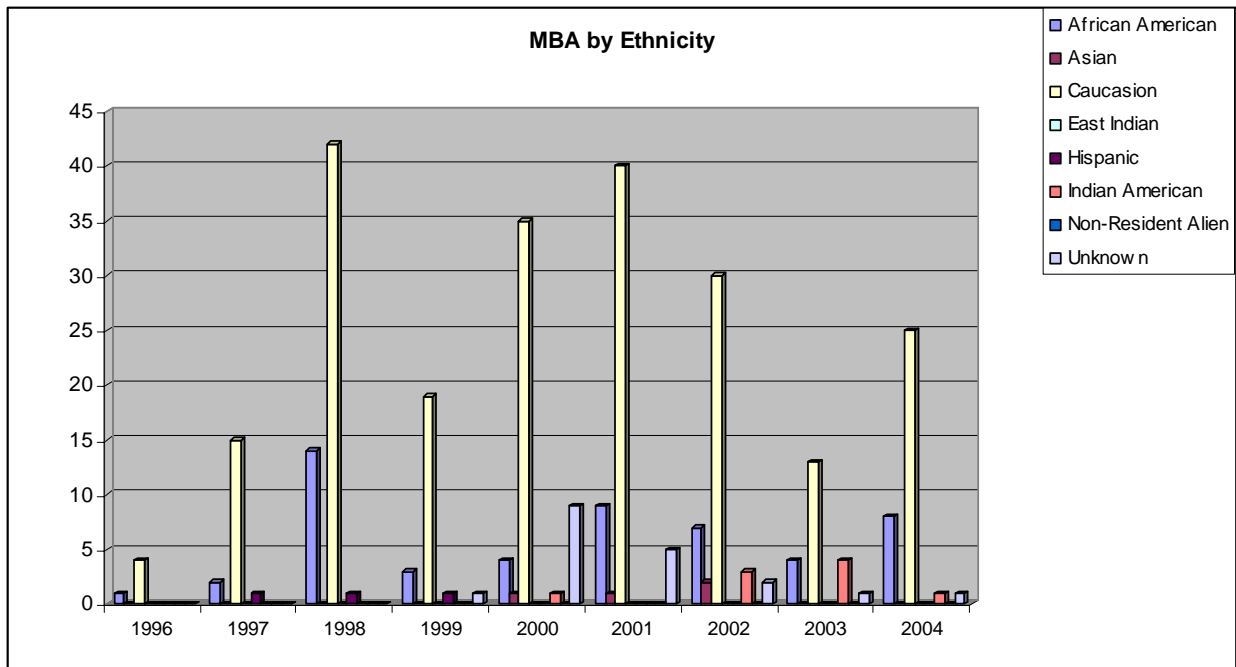
| Degree Type | Academic Year | | | | | | | | | |
|-------------|---------------|-------|-------|-------|-------|-------|-------|-------|-------|--|
| | 96-97 | 97-98 | 98-99 | 99-00 | 00-01 | 01-02 | 02-03 | 03-04 | 04-05 | |
| AS | 0 | 10 | 29 | 55 | 56 | 92 | 63 | 101 | 72 | |
| BA | 23 | 23 | 13 | 17 | 14 | 25 | 18 | 23 | 20 | |
| BBA | 91 | 200 | 181 | 178 | 181 | 174 | 156 | 155 | 84 | |
| BM | 0 | 0 | 0 | 0 | 1 | 2 | 0 | 3 | 1 | |
| BS | 42 | 44 | 45 | 50 | 54 | 62 | 43 | 52 | 49 | |
| MBA | 5 | 10 | 56 | 17 | 12 | 11 | 8 | 13 | 6 | |

Note: AS: Associate in Science
 BA: Bachelor of Arts
 BBA: Bachelor of Business Administration
 BM: Bachelor of Music
 BS: Bachelor of Science
 MBA: Master of Business Administration



| Academic Year | Associate | | | Bachelor | | | MBA | | |
|---------------|-----------|------|-------|----------|------|-------|--------|------|-------|
| | Female | Male | Total | Female | Male | Total | Female | Male | Total |
| 2004-2005 | 58 | 17 | 75 | 111 | 61 | 172 | 16 | 19 | 35 |
| 2003-2004 | 67 | 35 | 102 | 157 | 90 | 247 | 13 | 9 | 22 |
| 2002-2003 | 48 | 17 | 65 | 158 | 82 | 240 | 22 | 22 | 44 |
| 2001-2002 | 61 | 35 | 96 | 171 | 116 | 287 | 24 | 31 | 55 |
| 2000-2001 | 43 | 15 | 58 | 136 | 122 | 258 | 20 | 30 | 50 |
| 1999-2000 | 53 | 20 | 73 | 175 | 112 | 287 | 9 | 13 | 22 |
| 1998-1999 | 19 | 10 | 29 | 134 | 108 | 242 | 29 | 28 | 57 |
| 1997-1998 | 4 | 6 | 10 | 150 | 121 | 272 | 8 | 10 | 18 |
| 1996-1997 | 0 | 0 | 0 | 87 | 69 | 156 | 3 | 2 | 5 |





| Ethnicity | | Academic Year | | | | | | | | |
|-----------|--------------------|---------------|-------|-------|-------|-------|-------|-------|-------|-------|
| | | 96-97 | 97-98 | 98-99 | 99-00 | 00-01 | 01-02 | 02-03 | 03-04 | 04-05 |
| Associate | African American | 0 | 0 | 7 | 20 | 12 | 22 | 10 | 28 | 18 |
| | Asian American | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| | Caucasian | 0 | 20 | 21 | 52 | 42 | 68 | 40 | 55 | 43 |
| | East Indian | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Hispanic | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 0 |
| | Indian American | 0 | 0 | 0 | 0 | 1 | 4 | 10 | 16 | 9 |
| | Non-Resident Alien | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Unknown | 0 | 0 | 0 | 0 | 2 | 2 | 4 | 3 | 6 |
| Bachelor | African American | 13 | 27 | 39 | 37 | 33 | 34 | 28 | 39 | 23 |
| | Asian American | 1 | 1 | 1 | 1 | 2 | 0 | 0 | 1 | 1 |
| | Caucasian | 137 | 235 | 198 | 243 | 213 | 233 | 180 | 172 | 135 |
| | East Indian | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Hispanic | 1 | 2 | 2 | 6 | 3 | 2 | 4 | 1 | 0 |
| | Indian American | 0 | 2 | 1 | 0 | 2 | 4 | 16 | 23 | 3 |
| | Non-Resident Alien | 0 | 0 | 0 | 0 | 1 | 1 | 2 | 0 | 2 |
| | Unknown | 4 | 3 | 1 | 1 | 4 | 13 | 11 | 12 | 8 |
| Master | African American | 1 | 2 | 14 | 3 | 4 | 9 | 7 | 4 | 8 |
| | Asian American | 0 | 0 | 0 | 0 | 1 | 1 | 2 | 0 | 0 |
| | Caucasian | 4 | 15 | 42 | 19 | 35 | 40 | 30 | 13 | 25 |
| | East Indian | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Hispanic | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 |
| | Indian American | 0 | 0 | 0 | 0 | 1 | 0 | 3 | 4 | 1 |
| | Non-Resident Alien | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Unknown | 0 | 0 | 0 | 1 | 9 | 5 | 2 | 1 | 1 |

Key Performance Indicators

This section provides the information of the students' success at Montreat College, which is reflected by student scholarship, student retention rates and graduation rates. All the performance indicators are only calculated for the students who enrolled in Main Session and who are first-time full-time baccalaureate seeking freshmen.

Definitions

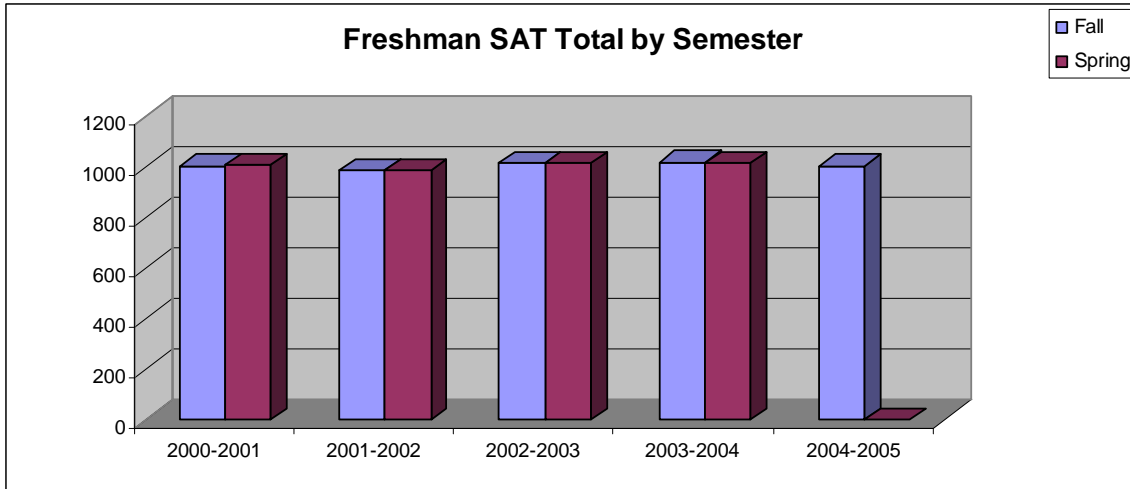
Graduation Rate --- it is an important measure of institutional success. It is calculated as the percentage of the students in a certain cohort who graduated out of the total students in the same cohort.

Key Performance Indicator (KPI) --- it helps the institution measure the progress toward institutional goals. KPIs are quantitative measurements that reflect the critical success factors of the institution. Montreat College focuses its Key Performance Indicators on its retention rates and graduation rates of its students.

Retention Rate --- it is the main indicator of the success of institution. Retention is tracked by cohort. Retention Rate is calculated as the percentage of the students in a certain cohort who enrolled in the fall (including students who already graduated) out of the students in the same cohort who enrolled in the previous fall.

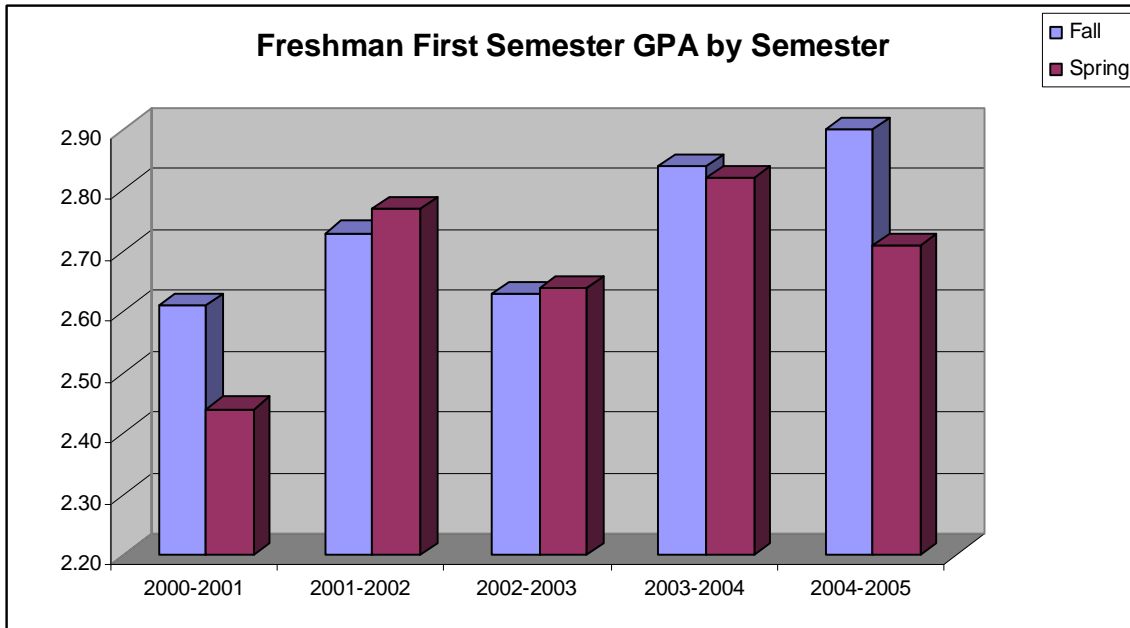
Entering Freshman Scholarship --- it reflects the entering students' academic achievement, which includes their SAT score, ACT score and the first-year GPA.

Entering Freshman Scholarship



| Academic Year | SAT | |
|---------------|--------|--------|
| | Fall | Spring |
| 2004-2005 | 1004.3 | - |
| 2003-2004 | 1018.0 | 1014.4 |
| 2002-2003 | 1013.9 | 1015.7 |
| 2001-2002 | 986.3 | 986.0 |
| 2000-2001 | 1005.1 | 1006.7 |

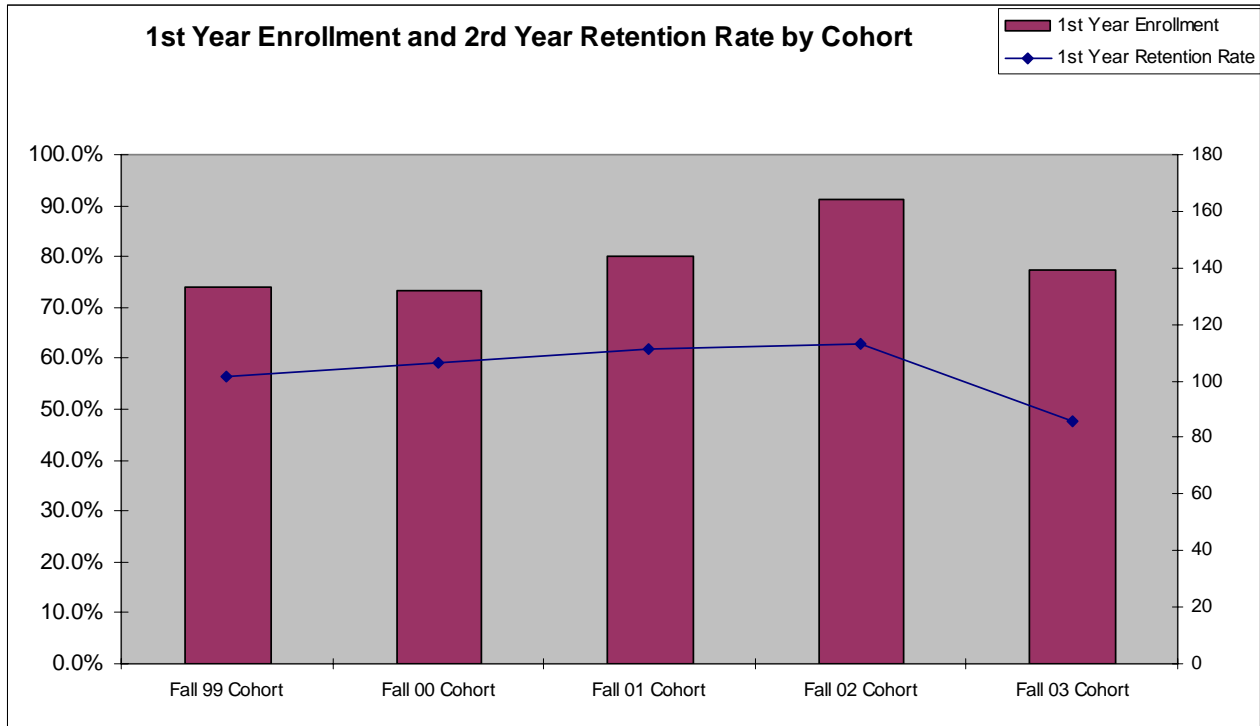
Note: Only first-year freshmen enrolled in Main Session are included.



| Academic Year | First Semester GPA | |
|---------------|--------------------|--------|
| | Fall | Spring |
| 2004-2005 | 2.90 | 2.71 |
| 2003-2004 | 2.84 | 2.82 |
| 2002-2003 | 2.63 | 2.64 |
| 2001-2002 | 2.73 | 2.77 |
| 2000-2001 | 2.61 | 2.44 |

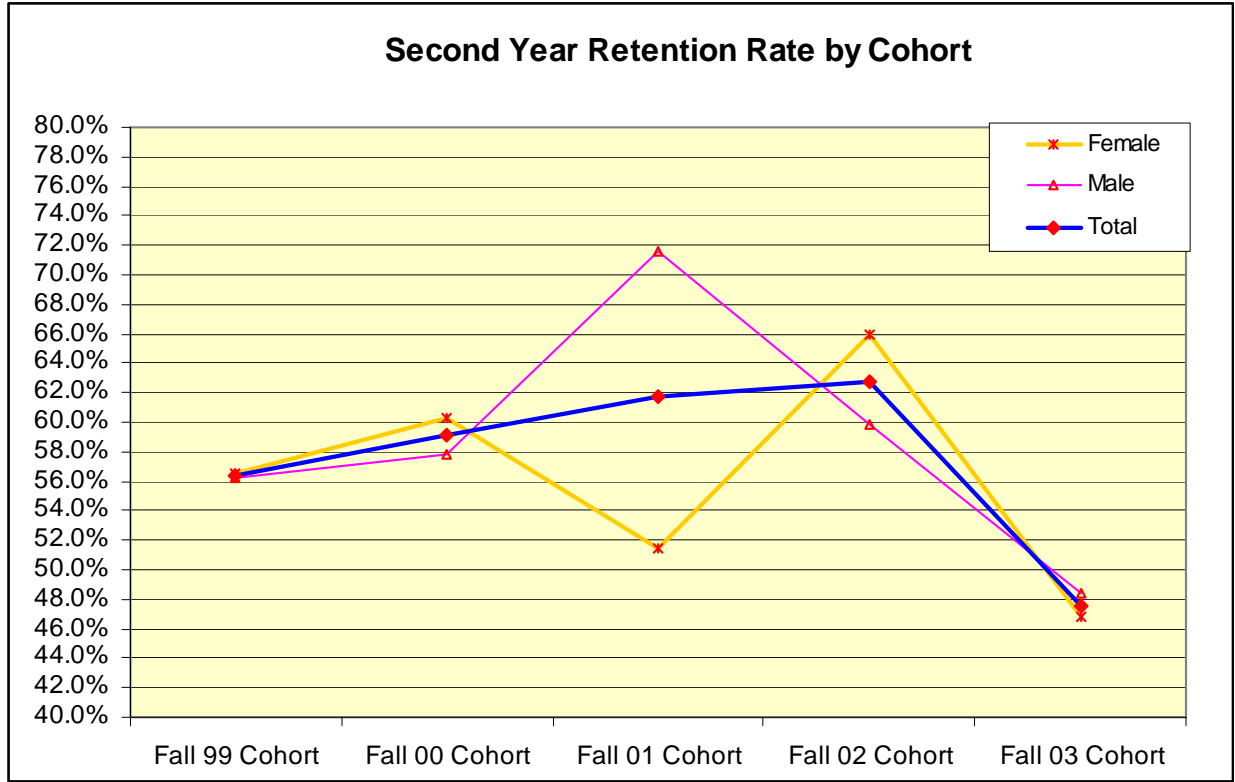
Note: Only first-year freshmen enrolled in Main Session are included.

Retention Rates



| Entering Cohort | 1 st Fall | 2 nd Fall | 3 rd Fall | 4 th Fall | 5 th Fall | 6 th Fall | 7 th Fall |
|------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Fall 2003 | 139 | 66 | 53 | - | - | - | - |
| % Retained | 100% | 47.5% | 38.1% | - | - | - | - |
| % Cum. Graduated | - | - | - | - | - | - | - |
| Fall 2002 | 164 | 103 | 68 | 57 | - | - | - |
| % Retained | 100% | 62.8% | 41.5% | 34.8% | - | - | - |
| % Cum. Graduated | - | - | 3.7% | - | - | - | - |
| Fall 2001 | 144 | 89 | 69 | 52 | 11 | - | - |
| % Retained | 100% | 61.8% | 47.9% | 36.1% | 7.6% | - | - |
| % Cum. Graduated | - | - | 5.6% | 29.2% | - | - | - |
| Fall 2000 | 132 | 78 | 50 | 44 | 11 | 3 | - |
| % Retained | 100% | 59.1% | 37.9% | 33.3% | 8.3% | 2.3% | - |
| % Cum. Graduated | - | - | - | 4.5% | 11.4% | - | - |
| Fall 1999 | 133 | 75 | 52 | 39 | 12 | 4 | 1 |
| % Retained | 100% | 56.4% | 39.1% | 29.3% | 9.0% | 3.0% | 0.8% |
| % Cum. Graduated | - | - | 3.8% | 24.8% | 30.8% | 31.6% | - |

Note: Only students enrolled in Main Session are included.



| Entering Cohort | 1 st Fall | 2 nd Fall | 3 rd Fall | 4 th Fall | 5 th Fall | 6 th Fall | 7 th Fall |
|------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Fall 2003 | | | | | | | |
| Female | 77 | 36 | 31 | - | - | - | - |
| % Retained | 100% | 46.8% | 40.3% | - | - | - | - |
| Male | 62 | 30 | 22 | - | - | - | - |
| % Retained | 100% | 48.4% | 35.5% | - | - | - | - |
| Fall 2002 | | | | | | | |
| Female | 82 | 54 | 37 | 31 | - | - | - |
| % Retained | 100% | 65.9% | 45.1% | 37.8% | - | - | - |
| Male | 82 | 49 | 31 | 26 | - | - | - |
| % Retained | 100% | 59.8% | 37.8% | 31.7% | - | - | - |
| Fall 2001 | | | | | | | |
| Female | 70 | 36 | 28 | 22 | 4 | - | - |
| % Retained | 100% | 51.4% | 40.0% | 31.4% | 5.7% | - | - |
| Male | 74 | 53 | 41 | 30 | 7 | - | - |
| % Retained | 100% | 71.6% | 55.4% | 40.5% | 9.5% | - | - |
| Fall 2000 | | | | | | | |
| Female | 68 | 41 | 30 | 27 | 6 | 2 | - |
| % Retained | 100% | 60.3% | 44.1% | 39.7% | 8.8% | 2.9% | - |
| Male | 64 | 37 | 20 | 17 | 5 | 1 | - |
| % Retained | 100% | 57.8% | 31.3% | 26.6% | 7.8% | 1.6% | - |
| Fall 1999 | | | | | | | |
| Female | 69 | 39 | 26 | 20 | 3 | 1 | 1 |
| % Retained | 100% | 56.5% | 37.7% | 29.0% | 4.3% | 1.4% | 1.4% |
| Male | 64 | 36 | 26 | 19 | 9 | 3 | - |
| % Retained | 100% | 56.3% | 40.6% | 29.7% | 14.1% | 4.7% | - |